

IE SPACES FOR INNOVATION PRIZE

NEW DESIGN OPPORTUNITIES FOR STUDY AND WORK

Presentation.

IE School of Architecture and Design announces **IE SPACES FOR INNOVATION Prize** for young architects and designers worldwide, seeking to attract top architecture and design talents to invite them to take part in the IE Master in Design for Work, Retail and Learning Environments starting next February 2015.

All young architects and designers who have finished their studies or graduate studies in 2009 or later are eligible to win the **IE SPACES FOR INNOVATION Prize**.

The winning entries will be awarded admittance to IE Master in Design for Work, Retail and Learning Environments for the 2015-2016 academic year, a scholarship towards the program tuition fees and a full-time paid professional internship in one of these three world class firms; UNStudio, Arup or O+A Studio.

IE School of Architecture & Design.

IE School of Architecture & Design is one of the leading architecture schools in Europe. Through its unique combination of design, innovation and management, IE School of Architecture & Design expands the boundaries of traditional architectural education.

IE welcomes students who seek challenges and aspire to become leaders in the dynamic world of architecture and design.

Master in Design for Work, Retail and Learning Environments.

The Master in Design for Work, Retail and Learning Environments is a forward thinking post-professional program that not only examines the profound changes occurring in environments for work, retail and learning, but also explores the tools and knowledge

needed to innovatively design these spaces for the future. The IE Master in Design Work Retail and Learning Environments is a pioneering program as it stretches across traditional boundaries based on analyses, skills and strategies for understanding and proposing creative ideas for changing environments.

The program focuses on three types of space- the work space, retail and learning environments- that are most important for our everyday lives and which are the three realms where the most dramatic changes are occurring in terms of concepts, technology and cutting-edge innovation.

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|------------------|-----------------------------------|
| Duration: | 13 months |
| Format: | Blended (online + onsite periods) |
| Language: | English |
| Location: | Madrid + London + Online |
| Tuition: | € 24,200 |

Requirements.

The call list for the **IE SPACES FOR INNOVATION Prize** is for all young architects and designers who have finished their studies or graduate studies in 2009 or later.

This call is closed to any person who participated in the prize organization or who has dependent personal or professional ties to the organization.

Proposals will remain anonymous until after the Jury decision is announced.

The winner must also meet the admission criteria of IE School of Architecture and Design.

Prizes.

The **IE SPACES FOR INNOVATION Prize** will award the winners with the following prizes:

A **1ST PRIZE** will be awarded consisting of:

- Admittance to IE Master in Design for Work, Retail and Learning Environments for the 2015-2016 academic year.
- Scholarship worth **€ 7,250** towards the program tuition fees.
- Full-time paid professional internships in top tier companies and design firms UNStudio, Arup or O+A Studio.

A **2ND PRIZE** will be awarded consisting of:

- Admittance to IE Master in Design for Work, Retail and Learning Environments for the 2015-2016 academic year.
- Scholarship worth **€ 7,250** towards the program tuition fees.
- Full-time paid professional internships in top tier companies and design firms UNStudio, Arup or O+A Studio.

A **3RD PRIZE** will be awarded consisting of:

- Admittance to IE Master in Design for Work, Retail and Learning Environments for the 2015-2016 academic year.
- Scholarship worth **€ 7,250** towards the program tuition fees.
- Full-time paid professional internships in top tier companies and design firms UNStudio, Arup or O+A Studio.

Five **HONORABLE MENTIONS** will be awarded consisting of:

- Diploma
- Free registration fees in the IE Master in Design for Work, Retail and Learning Environments for the 2015-2016 academic year.



UNStudio

ARUP

O+A

| | |
|------------------------|---|
| Martha Thorne | Executive Director of the Pritzker Architecture Prize |
| Guzmán de Yarza | Director of the Master in Work Space Design |
| UN Studio | Dutch architectural design studio founded by Ben van Berkel and Caroline Bos |
| Arup | Firm of designers, planners, engineers, consultants and technical specialists |
| O+A Studio | Interior and Architectural design firm founded by P. Orpilla and V. Alexander |

Jury.

The **IE SPACES FOR INNOVATION Prize** for young architects will be selected by the following Jury members:

UNStudio; Dutch architectural design studio founded by Ben van Berkel and Caroline Bos with offices in Amsterdam, Shanghai and Hong Kong.

Arup; Firm of designers, planners, engineers, consultants and technical specialists.

O+A Studio; Interior and Architectural design firm.

The Jury will be advised by the following IE School of Architecture and Design members:

Martha Thorne; Executive Director of the Pritzker Architecture Prize

Guzmán de Yarza; Director of the Master in Design for Work, Retail and Learning Environments

Schedule.

July 11, 2014

Registration period opens
Consultation period opens

October 27, 2014

Deadline for consultations
Registration deadline

October 31, 2014

Deadline for submission of proposals

November 24, 2014

Winners announcement
Virtual exhibition

Registration.

The registration period falls between July 11, 2014 and el October 27, 2014. The registration will be individual.

The registration fee for the **IE SPACES FOR INNOVATION Prize** is 25 euros.

Registration fee payment:

Registration will be done through the website and by one of the two ways described below.

Pay-Pal:

Pay-Pal account: payments@arquideas.net
The registration is performed automatically.
There are no extra fees for the use of this service.

Bank transfer:

It is considered that a registration is done correctly and on time, so that the transfer is received before the registration end date specified in the Schedule of these Terms and Conditions.

Any possible commission applied by the issuing bank shall be borne by the participant.

Beneficiary: Arquideas Gestión de Concursos SL
Bank: Caja de Arquitectos
IBAN: ES40 3183 3800 3300 0082 8949
BIC/SWIFT: CASDESBB
Item: ID code provided during the registration process (Example: IESI 0123)

It is very important to introduce the ID code in the payment reference in order of a correct trace between the bank transfer and the registered participant.

Queries.

During the period indicated in the competition Calendar that has been included in these Terms and Conditions, questions about this competition can be sent to spacesforinnovation@arquideas.net.

Arquideas, as competition manager, will respond to all of the questions posed during the established period and will publish answers to questions deemed to be of particular interest to all participants in order to improve the comprehension of the project and resolve doubts.

All the documentation needed to take part in the prize can be downloaded from the Arquideas web site www.arquideas.net throughout the registration period.

Documents to be submitted.

Each participant must submit within the submission period and before the deadline the required documentation in digital format through the competition web platform arquideas.net, completing the necessary data in the registration and submission forms.

Each participant will make a short work of his projects, highlighting in the submitted material the most representative aspects from the projects. Both, the architectural quality of the projects and the ability of each participant to clearly convey the ideas of the projects, will be considered by the Jury.

The following files must be submitted:

- One (1) DIN A1 poster (594x841mm) in vertical disposition, in one single *.PDF files at 300dpi as a Story Board of the projects.
The contents and drawing scales shall be free, at the discretion of the participant, for a better understanding of the project. The maximum file size is of 10 Mb.
- One (1) *.JPG file with a maximum recommended size of 1200px wide (about 1200x1700px) as summary cover of the Story Board. This image will be used in the web preview, browser and project listings and will not be evaluated by the Jury.
- One (1) DIN A4 sheet in *.PDF format with a brief description of the Story Board.

The documentation will be studied by the Jury members maintaining the anonymity of participants, so that the documents must be identified solely with the identification code provided during registration process and placed at the top right corner of each panel or document. (Example: IESI 0123)

All texts must be in ENGLISH.

The project submission deadline is until 24:00 hrs (GMT +0:00) of the last submission date.

Exhibition and publication.

All of the proposals presented by participants will be part of a virtual exhibition on the competition platform web site www.arquideas.net, with a special focus on the top Prizes and the Honorable Mentions.

Property rights.

All of the documentation presented to this prize will become part of the Arquideas archive, which reserves the right to promote and publish the presented proposals.

Therefore, participation in the competition authorizes the reproduction, distribution and communication of the projects submitted to IE School of Architecture and Design and Arquideas.

The material presented can be published in virtual galleries on the Arquideas website, as well as on websites of collaborating media.

If necessary, IE School of Architecture and Design and Arquideas reserve the right to adapt the content of presented proposals to ensure their correct publication, without modifying the plans in any way.

Participants guarantee they are the legitimate owners of the work submitted and ensure they do not violate intellectual or industrial property rights of third parties.

Other notes.

IE School of Architecture and Design is the convener and organizer of the **IE SPACES FOR INNOVATION Prize** for young architects and designers, performing the call through the competition web platform arquideas.net managed by Arquideas Gestión de Concursos SL, which perform the management functions of the competition and support to participants.

IE School of Architecture and Design as convener of the prize and Arquideas as the competition manager reserve the right to modify the competition deadlines if necessary in order to make sure that the competition is correctly run. These changes will be duly communicated through the website.

Arquideas, as manager of this event, is not responsible for any possible violations of these Terms & Conditions.

If any winner participant renounces to his prize, this one will pass to the author of the next project best considered by the Jury.

By registering, participants accept that they will comply with all Terms & Conditions.

Acknowledgements.

IE School of Architecture and Design would like to thank the members of the Jury of this prize for their collaboration and dedication, as well as the collaborating businesses for their support and dissemination of the work of the participants.

IE SPACES FOR INNOVATION Prize
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