

PRESS RELEASE

Seven years after the launch of Planum, a new look

PLANUM.NET IN RESTYLING

Planum, the online magazine and international network dedicated to urban planning, territorial development and architecture announces an international photographic competition to launch its new home page and 2007 membership campaign.

The restyling, which retains Planum's distinctive colours, will ensure ease of navigation around the thousands of pages in the magazine, will include advertising slots and will host a new regular feature "Pictures from the world", taken from "Atlas of places", the magazine of competition photographs.

"Planum", explains Patrizia Gabellini, director of Planum, "celebrates its new look with an invitation to its readers: travel and capture on camera the situation of places around the world".

The international photographic competition "**Spaces, people and social practices in transformation**", which closes on 31 December 2006, was devised as a result of Planum's decision to build up a photographic archive, available to everyone, with pictures that describe the state of places around the world.

The competition has two macro-sections: "Hospitable lands" and "Hostile lands", inspired by the changing appearance of places and perceptions of them.

The prize, for the three winning entries, will be the publication of their photographs on the home page of www.planum.net.

The winner of the first prize will receive an annual subscription to one of Planum's associate magazines.

"Entry to the photographic competition", explains Marco Cremaschi, President of Planum Association, "will give automatic membership to Planum Association, the non-profit cultural association which has supported the digital magazine since 2002".

The invitation to join the association for 2007 is open to everyone throughout the world who is involved in territorial planning, urban development and architecture and who uses the international network devised and managed by Planum.

Planum Association
Piazza Farnese, 44
00186 Rome, Italy
e-mail: staff@planum.net

PLANUM -the European journal of planning on-line – announces the first

International Photography Competition

“Spaces, people and social practices in transformation”
15 October – 31 December 2006

PRESENTATION

Planum announces an international photographic competition to celebrate seven years of activity, to launch of its new home page and to support its 2007 membership campaign, by inviting its readers to take part in the new season, with the inauguration of its restyling.

“Friendly lands” and “Unfriendly lands” will be the two macro sections in the competition that will mark the launch of “Atlas of places”, a photographic magazine published by Planum.

The initiative will be widely publicised, both at national and international level, and promoted through all communication channels.

The competition has been devised in collaboration with the INU (Italian National Urban Planning Institute) , the Canadian Centre for Architecture (CCA), Department of Urban Studies (University of Rome 3), Department of Architecture and Planning (Polytechnic of Milan) and the Urban Center Bologna

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1) Applicants

The competition is open to everyone irrespective of age, nationality and profession.

Art. 2 Rules for participation

a) Size and specifications of the photographs

Participants can submit more than one photograph in the competition (with a maximum of ten photographs) grouped according to the macro-sections "Friendly lands" and "Unfriendly lands" and with title.

The photographs on digital support must have a minimum resolution of 300 dpi and a minimum size of 18x24 cm.

b) Documentation required

The photographs shall be accompanied by the application form, signed and compiled according to the attached model, and accompanied by the photocopy of a document of identification.

c) Application fee

The fee for participation in the competition is €50 (reduced rate €25)* to be paid to:

ASSOCIAZIONE PLANUM
CURRENT ACCOUNT NO. 10746; U.
BANCA ANTONIANA POPOLARE VENETA AG.37
ABI 5040 CAB 3375

Details of payment are to be shown on the application form.

Participation in the photographic competition provides automatic membership to "Planum Association" (non-profit cultural association, which has supported the digital magazine since 2002).

d) Delivery

- By email

Files and application form can be sent to:

staff@planum.net (do not exceed 10 mb. for each email)

- By post

CD or DVD and application form should be sent to:

Planum Association

Piazza Farnese, 44

00186 Rome, Italy

Please indicate on the envelope "Planum.net International Photography Competition"

e) Registration

All participants in the competition are invited to register for the www.planum.net newsletter (through the home page), in order to receive immediate information about the competition.

*Application fees: €50 participants in Canada, USA, Hong Kong (China), Israel, Japan, Kuwait, Saudi Arabia, Singapore, United Arab Emirates, Australia, New Zealand, Austria, Belgium, Denmark, Finland, France, Germany, Ireland, Italy, Lichtenstein, Luxembourg, Monaco, Netherlands, Norway, Sweden, Switzerland, United Kingdom, Andorra, Cyprus, Greece, Iceland, Malta, Portugal, Spain.

€25 participants in all other countries

€25 students

3) Selection and acceptance

a) Jury

The jury shall consist of 5 members chosen from experts in urban planning, architecture, photography and cinema.

The members of the jury will be announced by the 30 November 2006 through the web site www.planum.net.

b) Selection and evaluation criteria

The jury, meeting in private, shall proceed to the selection of the photographs and announce the winners.

The selection shall be carried out having regard to :

1. relevance to the theme
2. the significance of the subject chosen for the reportage
3. technical content

4) Prizes

The prize, for the three winning entries, will be the publication of their photographs on the home page of www.planum.net.

The winner of the first prize will receive an annual subscription to one of Planum's associate magazines.

A selection of the best photographs will be shown in the new section "Atlas of places" .

In the event of a successful outcome to partnership agreements currently under discussion, there will be a photographic exhibition in a prestigious cultural venue and the award of non-pecuniary prizes to the winners.

5) Ownership and rights over the photographs

The competition gives Planum the possibility of publishing photographs (on its own site and in associated magazines) for at least the next 10 years.

The author retains the intellectual property right over the photographs in all circumstance.

The material received will not be returned.

For information contact Planum Editorial board: staff@planum.net

APPLICATION FORM

Name
Surname
Address
Postcode
City
State
e-mail
Telephone
Mobile phone
Fax
Document of identification
Details of payment
Brief description of author and web site (if applicable)
List of photographs presented
Signature to allow the photographs to be used in the competition
Signature to authorise the recording of personal details

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