

Maritime Identity for Urban Interculturality

The Sea and the City as Habitat of Peace

Workshop Selection Announcement

October 20–24 2014
Mostra d'Oltremare, Naples, Italy

National Research Council – IRAT

41st PARALLEL Laboratory of urban research and design between Naples and New York

Call for Applications

The Institute for Service Industry Research (IRAT) of the National Research Council of Italy (CNR) – together with Neapolitan Universities and stakeholders from the New York waterfront regeneration project – promotes a 5 days workshop, within the Universal Forum of Cultures in Naples. The workshop is dedicated to PhD candidates, early-stage researchers, graduate students as well as practitioners dealing with study of sea and city. The participants will be invited to join local residents, international keynote speakers, urban activists, planning professionals, and European scholars in changing urban maritime scenario.

The Workshop topic consists in looking at the seaside city of Naples from the sea, through the lens of the culture and the maritime identity in the between of city and water relationships. The aim is to identify a "route" for Naples - city of sea and peace - on which to build a shared plan of action to an integrated and sustainable waterfront regeneration and city development. Student interested to the Workshop are invited to submit a motivation letter, the resume and a short statement about yourself and your interests in pdf format by **30 September 2014**. Scholars and practitioners coming from various disciplines and cultural backgrounds are encouraged to apply.



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Event product by Universal Forum of Cultures

Theme

The workshop, under Massimo Clemente scientific responsibility, Research Director of the CNR IRAT (Institute for research on service activities) and coordinator of the group "City and Architecture", will be held in Naples at the "Mostra d'Oltremare", within Universal Forum of Cultures in Naples, and will last five working days, from Monday 20 to Friday 24 October 2014.

Every day will be developed a particular theme of works that will be accompanied by inspections to: look, see, imagine, plan, share.

Through the workshop will be addressed the following issues:

- urban and environmental development for the seaside city;
- maritime economy and tourism development;
- improving the life quality and local identity linked to the sea;
- peace and urban interculturality promotion.

Fields of interest will be studied by working on the entire city, not on specific areas, but "transversely and longitudinally", focusing on sea, port areas, waterfront and "joint areas", and thus involving both sea and territories, both communities and stakeholders.

Seaside cities – in particular port cities - have been a really central theme in architectural and urban debate of the last few decades. The suggestion behind the research is that to understand coastal and port cities we should move our point of view from the mainland to the sea. Only if we referred to maritime culture we could really enter into urban culture of sea cities.

Based on the issues under discussion, it will identify possible development and sustainable management strategies for the seaside cities under economic, social and environmental profile, with the following targets:

- relink segments of the coast line;
- reconnect the city with the sea;
- requalify degraded areas or drosscapes;
- re-naturalize areas of environmental value.

The focus is to get in game actions capable to develop the maritime identity and interculturality of these urban metropolises.

The workshop proposes the comparison with New York City, that thanks to its sustainable development has focused on the rediscovery of their own culture and maritime identity through a process that involves politicians, businessmen and especially associations and civil society. For this reason, the central figures of the workshop will be the actors of the waterfront redevelopment process, which will attend in Naples or will participate in video conference and wherewith research projects are already active. Their involvement in the workshop will show the activated process and obtained results, and will help workshop participants to see and imagine project ideas for Naples.

Through an on line participated process activation and a study day comparison, we will share works developed in the workshop and will reflect on how the sea is the right key to interpreting Naples city, in a metropolitan vision such as water city, harbor city, sustainable city, city of peace.

The programme of the workshop spans across 5 days, and includes research walks and talks with local activists, guest lectures by international keynote speakers.

In particular, the workshop will be organized through Focus Group coordinated by tutors. The works will begin with the issues and research objectives presentation and defining "transverse and longitudinal" metropolitan areas wherewith the workshop participants will work and carry out study inspections. Every day, through scheduled conferences and round tables, will be discussed and compared the progress of the work, even sharing on-line works in progress developed during the workshop. The focus is to have feedbacks from both experts and active citizens.

The collaboration among architects, engineers, biologists, historians, economists, etc., about the strategies definition for Naples seaside city, will allow obtaining integrated results according with sustainable development principles. The visions plurality, from the multidisciplinary context, and the requests richness will help to define a collective vision, a manifesto able to represent and lay the foundations for a sustainable development of Naples metropolitan, sea and peace city.

The program will culminate with a public event and exhibition of the workshop results.

Learning Fields

The workshop will be conducted in five teams: each team will ideally be supported by a local actor, a keynote speaker, a member of the scientific board.

Participants

The workshop is open to 25 participants from different disciplinary sectors (architects, engineers, economists, historians, psychologists, biologists, etc.) who are concerned with the study of sea and city. Master's and PhD students as well as urban professionals with different native languages, disciplinary perspectives and cultural backgrounds are invited to submit their application until the **30 September** to urbanistica@irat.cnr.it. The working language of the workshop is Italian and English.

Five among the workshop attendees will be selected to join research activity of the group "City and Architecture" and the international network of research and project experimentation on seaside cities.

To apply to the workshop please submit a motivation letter, the resume and a short statement about yourself and your interests to urbanistica@irat.cnr.it by **30 September, 2014**.

Selection results and the attendees list will be published on CNR IRAT website (www.irat.cnr.it) by **October 3rd**.

The workshop will take place, within Universal Forum of Cultures in Naples, at Mostra d'Oltremare - Naples

Scientific board

Massimo Clemente (coord.), Caterina Arcidiacono, Alessandro Castagnaro, Gabriella Esposito, Tom Fox, Eleonora Giovane di Girasole, Alfonso Morvillo, Massimo Pica Ciamarra, Stefania Oppido, Marina Rigillo, Ada Tolla.

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