



IN AMSTERDAM
MH17 MEMORIAL

BACKGROUND

AMSTERDAM
THU 10:30AM GMT

LAST TRACKED
LOCATION
12:11AM GMT

TOREZ
CRASH SITE

INFORMATION

Malaysia Airlines Flight 17 (MH17) was a scheduled international passenger flight from Amsterdam to Kuala Lumpur that was shot down on 17 July 2014, killing all 283 passengers and 15 crew on board. The Boeing 777-200ER airliner lost contact about 50 km (31 mi) from the Ukraine–Russia border and crashed near Torez in Donetsk Oblast, Ukraine, 40 km from the border.

The aircraft crashed outside Hrabove, near Torez in eastern Ukraine's Donetsk Oblast. The fireball on impact is believed to have been captured on video. Photographs from the site of the crash show scattered pieces of broken fuselage and engine parts, bodies, and passports. Some of the wreckage fell close to houses in Hrabove. Dozens of bodies fell into crop fields, and some fell into houses.

TRAGEDY

All 283 passengers and 15 crew died. The crew were Malaysian and 193 passengers were Dutch, while many of the other passengers were Australians and Malaysians. By 19 July, the airline had determined the nationalities of all 298 passengers and crew.

Among the passengers were delegates en route to the 20th International AIDS Conference in Melbourne, including Joep Lange, a former president of the International AIDS Society, which organized the conference. Also on board were Dutch senator Willem Witteveen Australian author Liam Davison, and Malaysian actress Shuba Jay.

At least twenty family groups were on board the aircraft, and eighty of the passengers were children.



MISSION STATEMENT



An international open ideas competition for architects and students is initiated to remember and honor the victims of the MH17 tragedy.

This man-made tragedy has influenced thousands of lives in direct or indirect manner across the entire world. Most of all this tragedy has affected the Netherlands - the Dutch nation that lost 193 souls in this catastrophe. Therefore Amsterdam, the departure point of this one way flight, was selected as a location for the MH17 Memorial.

MATTERBETTER has proposed to use the *Marine Etablissement* site in the center of Amsterdam as a foundation for the MH17 Memorial. We believe that the memorial has to be for *everyone* - the place for the people who are directly connected to the tragedy and for the population of the world in general.

Because of its location the memorial has to be addressed to a broader public, as it will be visited by various groups of people. It should form a new public space - the place for remembrance, ceremonies, recreation, private gatherings and should become a vital point of the Amsterdam cultural infrastructure.

MH17 Memorial has to be free from the political overtone and should not directly express the tragedy in a type of a monologue - it should allow individuals to experience through the space and form their own memories and emotions. Human presence is vital. The Memorial has to become an inviting place open for physical interaction, the place that honors remembrances, respect for life and a preservation of peace.

It was decided that the MH17 Memorial site will accommodate a landscape park in addition

to its main purpose in order to become a green axis of the Old Center of Amsterdam and strengthen the location that was for a long time "erased" from the city map and inaccessible for ordinary people because of its original military function.

"Death gives meaning to our lives. It gives importance and value to time. Time would become meaningless if there were too much of it."

Ray Kurzweil

PROJECT LOCATION



Below you will find information about the Marine Etablissement - the proposed site for the MH17 Memorial competition in Amsterdam, The Netherlands.

HISTORY

Marine Etablissement is a Dutch Navy base and it exists already for about 350 year. The terrain is situated on the island "Kattenburg" which was man-made to accommodate a large shipyard for Amsterdam. In the Golden century the Amsterdam harbor was the largest in the world. In order to protect this harbor and the ships (one of the VOC ships is still can be visited next to marine etablissement area) the Marine Etablissemt was built.

For almost 260 years wide range of war ships was made at the Marine Etablissement. The year 1828 was a crucial moment in the history of this shipyard as the dam between Amster-

dam and IJmuiden was built in order to protect the city from floods. At this point big ships could not access the shipyard as easy as before which meant a recession for the shipyard. In 1915 the shipyard was closed.

The terrain has still some old building from the 17th century: the harbor port building. Another important building near to this area is the National Maritime Museum.

NOW

At the moment marine etablissement accommodates the Dutch Navy staff. Although almost all equipment of the shipyard is gone this area has a substantial historical value to the Amsterdam and Netherlands as one of the most important objects in the Dutch Navy history.

FUTURE

In December 2013 the local government and

Ministry of Defense has made a deal about the development of this area for recreation, living and working environment. In the end of 2014 the gates to the area will be open for visitors and first developments on the area such as public café and recreation facilities will take place. The plan is that in 2018, after 360 years of its existence, all military facilities will be moved to another place and the first building are going to be demolished.



LOCATION DATA

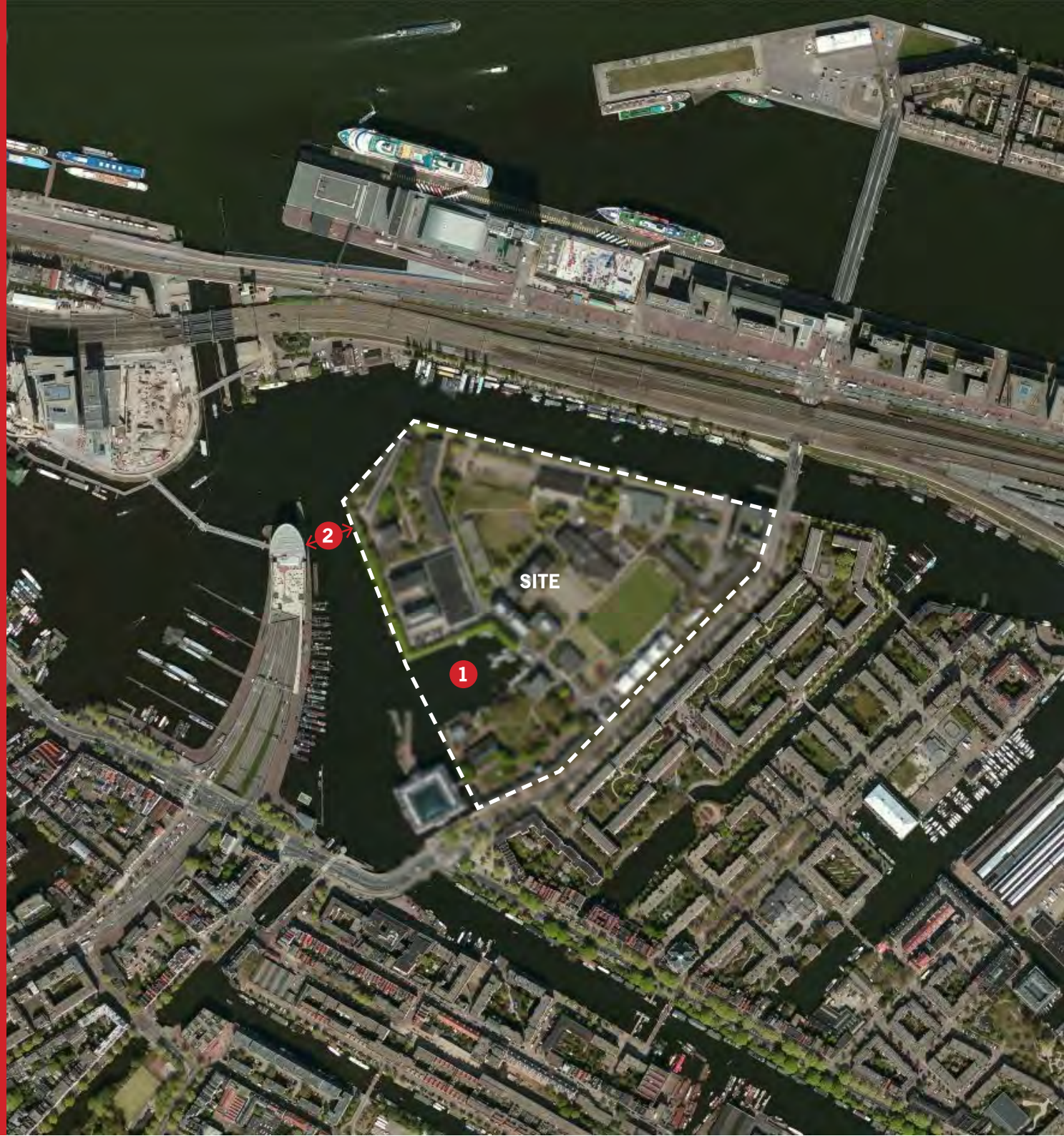
Country: The Netherlands
City: Amsterdam
Site: Marine Etablissement
Area: 14 Ha
Location: N: 52° 22' 25" E: 4° 55' 00"

POSSIBILITIES

All buildings on the site that now belong to the old Dutch NAVY base will be demolished, so we encourage our participants to design the MH17 Memorial from scratch, but providing a *Phasing scheme*.

The internal harbour of the Marine Etablissement (1) can be re-designed while the outside boundaries of the site should stay untouched.

We suggest to provide a new connection to the island with a pedestrian drawbridge (2) to create a path towards the Amsterdam Central Station.





PROGRAM

MATTERBETTER invites architects and students to design the MH17 Memorial* and a landscape park on the Marine Etablissement site in the center of Amsterdam.

MH17 Memorial as a main design objective should also allocate the following enclosed spaces**:

- Multifunctional Space: 600 m²
- Meeting Room: 2x50 m²
- Administration Office: 30 m²
- Public Restrooms
- Cafe for 50 visitors

** the ratio between memorial and park area is up to the participants*

***the program can be extended with an argumentated necessity*

OBJECTIVES

The main objectives of the competition are:

- embody the goals and spirit of the mission statement;
- to generate public discussion of the memorial program, location and main goals;
- to generate discussion in the professional environment;
- to provide the maximum freedom of design decision making to all participants;
- and last, but not the least – to make a world a better place.

SUBMISSION MATERIALS

- MH17 Memorial plan(s), section(s), artist impressions and a 250 word statement;
- Masterplan scheme that shows the position of the Memorial, the layout and the main principles of the landscape park;
- The Phasing scheme.

EVALUATION CRITERIA

- Creative approach: aesthetics and originality
- Emotional power
- Connection with the rest of the city
- Sustainability and Functionality
- Realization of the maximum potential of the site and internal harbour
- Clarity and comprehensibility of the overall design.

MATTERBETTER AWARD

The total money prize is **6000 EUR**.

1st place: 3000 EUR + certificate

2nd place: 2000 EUR + certificate

3rd place: 1000 EUR + certificate

Honorable Mentions Award: 7 Awards + certificate

Editor's Choice Award – granted individual publication on our blog and social media pages to three entries that are carefully selected by matterbetter editors.

Top 50 – Fifty short-listed entries featured in one single online publication on our blog and social media pages.

REGISTRATION

Architects, students, engineers, and designers are invited to participate in the competition. We encourage you to have multidisciplinary teams.

Participants must register by **December 10, 2014**

Early Registration: 60 EUR until 20th of October, 2014.

Standard Registration: 80 EUR from 21th of October till 15th of November

Late Registration: 100 EUR from 16th of November till 10th of December

Teams can be represented by a maximum number of 5 participants. Individual entries are also accepted.

After your registration has been approved matterbetter will send you the unique 6-digid Team Code and a Password (within 24 hours), which will be necessary for the design proposal submission.

SCHEDULE

20th of September 2014 – Official announcement of the competition.

20th of September 2014 - Start of the registration period.

15th of October 2014 – Deadline for submission of questions.

10th of December 2014 – Registration Deadline.

21st of December 2014 – Closing date for submissions.

10th of January 2015 – 18th of January 2015 – Jury evaluation.

20th of January 2015 – Announcement of results.

Results of the competition will be published on the leading architectural and design websites, including European and Malaysian Press.



REGULATIONS

1. This is an anonymous competition and the registration number is the only means of identification.
2. The official language of the competition is English.
3. The registration fee is non-refundable.
4. Contacting the Jury is prohibited.
5. matterbetter, as the competition organizer, reserves the right to modify the competition schedule if deemed necessary.
6. *Entrants will be disqualified if any of the competition rules or submission requirements are not considered.*
7. Participation assumes acceptance of the regulations.

SUBMISSION REQUIREMENTS

The project submission must contain the following files:

- **A1 horizontal board in PDF** (150 dpi) no more than 10MB, that includes artist impressions, plans and sections. Participants are encouraged to submit all the information they consider necessary to explain their proposal. Maximum 250 words for project explanation on the submission boards. In the TOP LEFT corner of the submission board you should mention your unique 6-digit registration number using Arial 24pt font.
- **DOC file** containing the project statement (600 words max) and your unique 6-digit registration number in the header.

FILE NAMES

Your submission files (PDF, DOC) should have the following name: "MHM-A-XXXXXX", where XXXXXX is your unique 6-digit registration number

COMPETITION MATERIALS

Basic material includes a competition brief in PDF and a vector drawing of the site in Amsterdam in DWG that can be downloaded from the competition page on the matterbetter.com

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QUESTIONS AND ANSWERS

We highly recommend our participants to check the FAQ section on the matterbetter website as this will provide additional vital information. In case you still have questions, please send them to info@matterbetter.com with FAQ subject until 15th of October. All answers will be posted in our blog on 21th of October.

TERMS AND CONDITIONS

Please see the terms and conditions section on the www.matterbetter.com

