

PIRANESI PRIX DE ROME 2015

XIII EDIZIONE

Villa Adriana, 24th August_5th September

ACCADEMIA ADRIANA di ARCHITETTURA e ARCHEOLOGIA

Roma Capitale

Assessorato alle Politiche Culturali e Comunicazione
Sovrintendenza ai Beni Culturali

Comune di Tivoli

Assessorato alle Politiche Culturali

Ordine degli Architetti della Provincia di Roma

Pantheon Institute of Rome

Politecnico di Milano

Scuola di Architettura e Società
Scuola di Architettura Civile
Dipartimento di Architettura e Studi Urbani
Dipartimento ABC

University of Architecture and Urbanism ION MINCU of Bucarest

Faculty of Architecture
Faculty of Interior Architecture

Università degli Studi di Firenze

Facoltà di Architettura

Università degli Studi di Genova

Dipartimento di Scienze per L'Architettura
Corso di laurea in Ingegneria Edile/Architettura

Università Sapienza di Roma

Prima Facoltà di Architettura "Ludovico Quaroni"

Università Politecnica delle Marche

D.I.C.E.A. Dipartimento Ingegneria Civile Edile Architettura

Istanbul Technical University

Universidad Politécnica de Valencia

Escuela Tecnica Superior de Arquitectura

Università IUAV di Venezia

Dipartimento di Architettura Costruzione Conservazione
Dipartimento di Culture del Progetto
Dipartimento di Progettazione e Pianificazione in Ambienti Complessi

Fiaba

Fondo Italiano per l'Abbattimento delle Barriere Architettoniche

President - Accademia Adrianea di Architettura e Archeologia

Romolo Martemucci

Director - Accademia Adrianea di Architettura e Archeologia

Pier Federico Caliarì

Director - Premio Piranesi Prix de Rome

Luca Basso Peressut

Organization and Coordination of the XII Edition

Carola Gentilini e Maria Patti

Professors and Tutors

Maria José Ballester, Luis Bosch, Yuksel Demir, Francesco Leoni, Valeria Marcenac, Romolo Ottaviani, Luca Orlandi, Sandro Pittini, Valerio Tolve, Gianluca Vita, Federica Alberti, Paolo Conforti, Sergio Savini, Samuele Ossola, Daniele Mondiali, e Anja Visini.

Scientific Advisory Board

Lucio Altarelli, Luca Basso Peressut, Ignacio Bosch Reig, Pier Federico Caliarì, Massimiliano Casavecchia, Beatrice Joger, Romolo Martemucci, Livio Sacchi, Angelo Torricelli, Francisco Juan Vidal

The Accademia Adrianea for Architecture and Archaeology Onlus in collaboration with the above indicated organizations announces the Twelfth Edition of the “Villa Adriana International Museography Seminar Design Competition” and concurrently the “Premio Piranesi _Prix de Rome”, which will take place at Villa Adriana and Rome from the 24th of August to the 5th of September 2015.

The Premio Piranesi_Prix de Rome is intimately and structurally tied to the Villa Adriana International Museography Seminar Design Competition and it constitutes the didactic and professional training as well as participatory dimension.

The object of the Premio is design training that involves architecture for archaeology and in particular the musealization of archaeology and the scenographic design for the valorization of archaeological heritage.

The formula for Premio Piranesi Prix de Rome is that of a one phase design competition open to students and young professional architects, engineers and archeologists, who participate in the International Museography Seminar at Villa Adriana.

The workshop takes place in the extraordinary context of the monumental residence willed by the emperor Hadrian and constructed between 117 and 138 AD near the city of Tivoli.

The XIII Edition: An exchange Among Schools

The archaeological heritage on Italian soil is in danger. It is necessary to act in time and with competence. There is a need to create a new and more detailed quality of professional capable of collaborating with the Soprintendenze in the management and valorization of these sites. There is a need for the formation of individuals capable of managing the resources to maintain the activity of valorization.

After eleven editions of the Premio, the organizing institution has realized the need for an assumption of responsibility on the part of the universities for the professional training, both internally and out-sourced, of individuals needed to operate in a sector that shows enormous potential for growth and professional development.

The Accademia Adrianea di Architettura e Archeologia, invites domestic and foreign universities, by way of their individual schools of architecture, engineering and archeology, and by way of their professors interested in this discipline, to participate in the XIII Edition of the Premio Piranesi Prix de Rome, that is intended primarily to be a cultural exchange among the schools.

Why such an exchange among schools? Because an exchange is needed among the countries that are particularly sensitive about the conservation and exhibition of their own patrimony, to activate an exchange of experiences that today is always more necessary to modernize competencies, to update legislative activity, as well as design and management practices.

The new generations will have the task to put into practice this exchange of experiences. Their professors, to sensitize and prepare them.

Designing Villa Adriana

The concept of valorization applied to the safeguard and management of archeological patrimony is the underlying theme that animates the design competition, that takes as its object the archeological area of Villa Adriana at Tivoli.

In the last decade many archeological areas in Italy and Europe have been the center of diverse strategies of intervention tied to the question of valorization. The strategies have operated essentially in three directions:

- o That of musealization for the long term based as well on secure accessibility to the sites, on coverings for archeological excavations, and on the equipping of architectural structures for support services to the flow of visitors.
- o That of archeology as a scenographic context for theatrical activity (theater pieces, contemporary art performances, fashion shows, etc.) and for cultural events (exhibits, conventions, seminars) generally of short duration.
- o Involvement and amplification of the existing realities present in the hosting territories, mostly those for hospitality and those for sensitive to the process of valorization, understood as a synergy between public and private.

These three consolidated directions underscore substantially two types of resource allocation intended to valorize, to develop and to improve the use of heritage sites: on one hand, it involves direct intervention on the sites, on the other, it involves intervention on the physical and social context surrounding the site.

In particular, the design interventions on the archeological site are intended to musealize and redesign the site itself: these are therefore design works on ancient artifacts intended to improve their aesthetic appreciation, their legibility and accessibility. Also part of the design work directed on the ancient artifact are restoration, completion, and museographic exhibition design; but also the structural integrity of occupied spaces and routes, as well as rethinking paving and monumental illumination: substantially a general redesign of the historical artifact and its adjacencies, intended to improve the quality of the site visit and its understanding. In this light the description of the XIII Edition of the Piranesi Prix de Rome 2015 proposes the issue described in the following section, to add new value to the archeological site of Villa Adriana.

Water Architecture (Water Works)

This design experiment is focused on the relationship between two of the principal elements that constitute the image of Villa Adriana: Architecture and Water, seen in the direct complimentary relation that not only defines some of the more important architectural experiences of the Villa, but that is at the heart of the choice of the site on which it is constructed, and the positional syntax of its pavilions.

The design relation between architecture and water is therefore once again after the fondative act, the object of reflection of the prince's architect, who can evaluate:

-mnemonic places of Villa Adriana, where water is already present and historicized as part of the original design;

-or the natural and archeological landscape of the Villa suggesting new experiences of an architecture essentially thought in relation to water.

The Architecture Water Works can be exhibit pavilions or thermal baths or arrangements and museum designs for parts of the Villa intended to generate a spectacle of water captured from architecture and from archeology, in addition, of an architecture that is sublimated to the breaking dynamic of water as *natura naturans*.

In terms of functional program, these designs can accept exhibitions of ancient and contemporary art, as well as performances and theatrical displays, thermal baths for wellbeing and recreation, or can be totally self-referential, pure form in relation with water and the archeological landscape.

The great tradition of the Villas of Tivoli is, in this context, the most explicit and direct reference. The experiences, in fact, of the Villa Gregoriana, d'Este, and naturally the Villa Adriana itself (with Piazza D'Oro, the Teatro Marittimo, the Canopus, the Pecile and the thermal baths) have nurtured throughout the centuries, a way of conceiving architecture and landscape scenography, as natural or artificial, still unequalled for its great beauty and originality. The choice of the site (or sites) by the competitors, is therefore a qualifier of the design strategy, both in relation to existing water architecture, and to those of new construction.

Participation in the Seminar Competition

Participation in the seminar/competition is open to all students in a laurea degree program in their third year of the laurea triennale and to students of the first or second year of the laurea specialistica, in addition to PhD students (dottorandi) of the following Italian, EU states, and USA departments and facolta': Architecture, Engineering, Industrial Design, Letters and Philosophy, with major in Conservation of Archeological Heritage, and Corsi di Laurea in Conservation of Cultural Heritage.

It is open also to students in the fourth and fifth year of the laurea quinquennale, and to young architects, designers and archeologists who are under 30 years of age (by closing date of the seminar/competition).

Participation in the Premio Piranesi is equivalent to 4 CFU according to established bilateral agreements with various universities. Agreements exist with the following universities:

Scuola di Architettura e Società e Scuola di Architettura Civile del Politecnico di Milano

Scuola di Architettura dell'Università IUAV di Venezia

Scuola di Ingegneria e Architettura "Aldo Rossi" dell'Alma Mater Studiorum di Bologna, Sede di Cesena

The cost of participation in the Seminar is **Euro 320,00**.

Deadline for enrollment and payment of the cost is **31 JULY 2015**.

Prizes

Nine Premio Piranesi_Prix de Rome awards are scheduled (three for each jury) plus six special honorable mentions (two per jury).

Attached to each of the Premio Piranesi awards is a scholarship of Euro 4.500,00 for use as 75% of the enrollment fees for the Masters in Museography, Architecture and Archeology, offered by the Accademia Adrianea di Architettura e Archeologia in Rome, that is offered annually. The six honorable mentions will receive similar scholarships amounting to Euro 4.000,00 to cover 66% of the cost of the same Masters.

Certificates of Participation will be given to all participants.

Secretarial:

Info for Coordination and Organization

Cell. + 39 335.5475910 / + 39 392.9208383

e-mail premio.piranesi@gmail.com

website www.premiopiranesi.net, www.accademiaadrianea.net