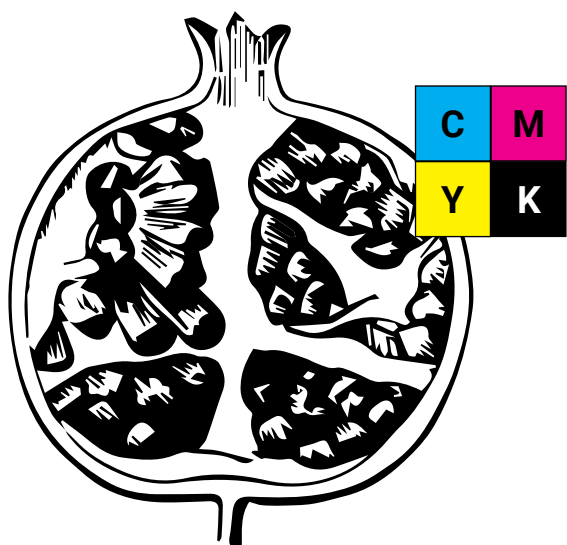




CALL FOR GRAPHIC+ PROJECTS

NIP COVER DESIGN>>>



WHO WE ARE

NIP (network in Progress) is an online magazine that since 2012 promotes a culture of sustainable transformation of the landscape with the irreplaceable contribution of Art and Architecture. We are a young editorial team constantly looking for new contents, polyphonic, for this reasons, today from our historic headquarters in Florence, we work in synergy with a network of professionals and active contributors throughout Europe!

NIP today is Blog daily and free press bimonthly magazine, published in Italian and English and recognized as a national scientific journal by ANVUR (National Agency Evaluation of the University System and Research). With a special gaze on the International scene we tell all those experiences, projects and ideas that impact positively on territory, because now more than ever there is a need for a new approach for the transformation of places, meeting the challenges of contemporary society and wishes of the people. NIP cultivates this dream through an ambitious publishing project.

which aims to raise awareness of active professionals, organizations and associations, businesses and citizens all, to the importance of good design and good practices of active citizenship!

CMYK

Farewell to the press.

We present you the quartet of NIPmagazine which opens 2016 with a single project, sparkling: 4 dense issues, pure colors, operating a maximum synthesis from which they originate, the many facets of the contemporary urban landscape! CMYK color model for printing is frequently used to describe the printing process itself, symbolise instead our transition to the virtual world, medial interaction, the simultaneity of our new publishing project: NIPwebzine. From September 2016 NIP we will inaugurate a new way of telling landscape and architecture up with their ever-changing nature, giving you a magazine that will multiply its multimedia content with many unpublished sections.

"CMYK. Farewell to the press" carries us to NIPwebzine heading towards four key themes to rethink the city and the landscapes of the future in four special issues which mark a goodbye to the latest styles of the print world! CYAN, MAGENTA, YELLOW & KEY are four parts of a whole, or better of a trip, which gives voice to experiences of positive design around the world, movements and bottom-up initiatives, researches and to the *avantgarde* of design at all scales, from territorial to local, up to objects of our daily lives. To our renovation project and especially the creation of a new imagery we want you to participate too, for this was born our Call: "NIP COVER DESIGN. Call for Graphic+ Projects"!

Come discover it and get involved!

NIP COVER DESIGN

CALL for Graphic+ Projects

for NIP#32: "Magenta. A Landscape Literature"

INTRODUCTION

The editorial staff of NIP has the pleasure to invite you to our new Call: "NIP Cover Design. Call for Graphic+ Projects. Why Graphic+? Because we are not looking for only covers but for an innovative graphic design that also satisfies the "Cover Story": the story mingling in a flash your experience and reflection on the topic proposed in each issue of our collection 2016: "CMYK. Farewell to the press"

ART. 1 - TYPE OF COMPETITION and OBJECTIVE OF THE COMPETITION

"NIP Cover Design. Graphic Call for Projects is an OPEN competition. It aims to collect graphics and publishing projects (called Graphic+ Projects) including selecting the covers and their "Cover Story" of the numbers of the collection "CMYK. Farewell to the press" of NIPmagazine, coming out every two months starting from January 2016. NIP considers the COVER not only as part of its image, but as a real publishing project, able to tell with text and images, in a concise and striking way the theme with an artistic look. Since the first issue, in fact, NIP has entrusted to artists, graphic designers and photographers the realization of its covers, accompanying each project with a special Cover Story, to recount the genesis of the work and to introduce the author. This competition announcement is related to the Graphic Project of the second issue of the Collection "CMYK. farewell to the press, NIP#32 coming out in April 2016.

ART. 2 – BOARD

The board will be composed of five members, including internal and external members of the editorial staff of NIPmagazine. The board consists of: Antonio Carbone (Director of the publishing house Libria), Giangiorgio Fuga (Typographic designer for Gio Fuga Type, partner of AIAP, member of the Association Typographique Internationale), Federica Simone (Art director at: ITACAFreelance and NIPmagazine), Stefano Visconti (Designer and Photographer at: ITACAFreelance), Flavia Veronesi (Photographer and Photoeditor at: ITACAFreelance and NIPmagazine). Given the nature of the work required of small claims, the board will deliberate within 15 days from the deadline of this call. The judges should be present at all meetings of the board and will have to elect a president and decide on the vote procedure and will have to examine all the projects complying with the conditions of the competition.

No decision should be made by the board if not in full session. The Judges must also draw up a comprehensive report on the conduct of the competition stating, in particular, the reasons for the awards. This contest is not subject to ministerial authorization pursuant to Presidential Decree n. 430 of 10.26.2001, item 6.

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ART. 3 – MEDIATOR OF THE COMPETITION

An independent mediator will operate between the board and the competitors. The mediator is the Arch. Paola Pavoni (editorial staff NIPmagazine). The board is responsible for the receipt of participants projects and ensure that the anonymity of participants is guaranteed.

Participants can request information in writing to the intermediary within a period of time given the conditions and rules of the competition. The mediator must inform the board (one judge of more judges) of the written requests received from competitors without revealing the name, and ensure that all answers given by the board.

The participants can request information until the date expressed in the rules of the competition.

The mediator will open the works submitted by competitors only when the time for the competition ends, keep a register of documents and papers submitted and deliver to the board the registry, documents and works. The mediator can not be considered as secretary of the board and can not participate in the work of the board in any way.

ART. 4 – ADMITTED PERSONS

The Call is open to all professionals (and not) in the world of graphics, photography, of visual arts, which can participate as individuals or in groups. Groups should appoint a referee (see registration form Annex 1) that will be responsible for contacts with the managing editor of NIPmagazine. Participation is free and open to all, without regardless of age or nationality. Are not allowed to the call the members of the board and the editors of NIP and the winner of the previous call for NIPmagazine #31.

ART. 5 - END OF THE COMPETITION

The Deadline for submission of proposals is no later than 15 March 2016. Participation to the competition is free.

ART. 6 – TOPIC

"Magenta. A Landscape Literature" is the second issue of the series "CMYK. Farewell to the press", which introduces and develops another key issue to design the city and the landscapes of the future: The Dialogue. Today the dialogue between all citizens and especially among citizens and the places they inhabit is intermittent, often denied or delegated to be represented only by the messages of tourism promotion, advertising slogans that replace the identity of the places or prohibitions and limitations of use that address in preconceived ways the instrumental perception of the city and the ~~region, limiting the cognitive abilities of its inhabitants in the exercise of their role as spectators actors (E. Turri).~~ This is not surprising if we think about how information and mass communication have radically changed face to our cities and landscapes of everyday but, in this condition of total immersion, we are not always accustomed to evaluate the direct consequences of this bombardment of information, messages and words on the collective and the ability to design the city of the future.

If we remember that landscape project is primarily a Thought ~~(C. Paolinelli)~~, we understand easily how the immaterial size of landscape contributes more and more in contemporary society in giving birth or to the disappearance of entire cultural landscapes as we know them. "Words create worlds ", then this can not be taken into account by the project, it is comparison with the small or large scale. Dialogue, understood as a fair exchange, mutual enrichment, syncretism of different cultures, NIPmagazine is a powerful tool for design, because it contributes to re-establish their identity and sense of place, thereby raising their metabolism. Also this issue of NIPmagazine gives voice to all those artistic experiences, design, social initiatives that are doing research on the subject and contribute to innovation.

The cover we seek should express, as best it can, the meaning and the value of DIALOG in the city and in the territories in which we live, can spur to a new use, may illustrate lacks, it can provoke, it can provide an insight, a thought, a further reflection on the subject. The cover we're searching for can focus on a single detail, offering concrete examples or visions and reflections on the meaning of dialogue, speech, sharing to transform the cities of today and tomorrow and the Cover Story will serve to illustrate step by step the work proposal, highlighting the nuances.

ART. 7 - REQUIREMENTS FOR WORKS AND ELIGIBILITY

Artworks object of this call consist of NIP Cover (the graphic art for the cover of NIP #32) and Cover Story (the story that accompanies the cover and will be the usual opening column of NIPmagazine). The lack of one of the works requested results in the exclusion from the competition.

NIP Cover

The work must be strictly implemented with absolute prevalence of shades Magenta (C: 0 M: 100 Y: 0 K: 0), the sporadic use of a different color (in addition to the predominant) is not cause of elimination (see as an example the cover 2nd place at the previous call for NIPmagazine #31). Is allowed postproduction with color change regarding the photo projects. Each work must also contain the title of the number in English "MAGENTA. A Landscape Literature" which must be added to works in the mode chosen by the author as long as easily readable. The non-compliance of these conditions will result in the exclusion from the competition. Works accepted realised using any technique (graphic, photographic reworking, calligraphy, drawing, sketch, drawing, painting, collage, cartoon, rendering, etc.) made with any tool, providing digital reproducibility. Will also be preferred NIPcovers which leave an adequate area of respect for the logo of NIPmagazine, positioned usually at the top left. Are admitted works made beforehand, but previously unreleased. The works presented must strictly comply with the following characteristics:

- Size: A3 (29,7x42 cm.)
- Definition: 300 dpi (3508x4961 px)
- Orientation: Vertical - Format .jpg, .tiff or .pdf.
- Size: not exceeding 6MB
- The only languages accepted for any compounds present in the elaborate graphic and textual for completing the application form are Italian and English. Failure to comply of these requirements will result in exclusion from the competition.

Cover Story

Competitors must produce a text that shows the reflection on the theme, the concept and the reasons that led to the design of the cover. The text should also preferably integrate a small part of a short presentation outlining the author's personal training and creative path. In the case in which the work is signed by a team or alike, the text should cover the entire group. The "Cover story" will contain quotes, dialogues, references and notes, can also be prepared by adopting various literary forms and registers. It is not a technical report, but a genuine article: your opinion, reflection on the topic.

The text of the Cover Story will have a maximum length of 3,000 characters, spaces included, in .doc. The only languages allowed for the preparation of the Cover Story the compilation of the application form are the Italian and English. For a more detailed description please refer to Annex 2 of this announcement "editorial standards". Even the "Cover story" affect the overall assessment of the works presented, its preparation must therefore comply with the specifications of the contract.

ART. 8 - HOW TO PARTICIPATE

The proposal submission must be made by email at redazione@nipmagazine.it through a single shipment containing:

- Nip Cover
- Cover Story
- Application form duly completed (Annex 1 - editable pdf). It also admitted sending through file sharing services to be delivered to the same e-mail address.

Each project must be identified by an alphanumeric code of 5 characters chosen by the candidate, which will be reported in the name of each file:

- **NIPCover**: eg. ab123.jpg or ab123.tiff or ab123.pdf
- **Cover story**: eg. Story_ab123.doc
- **Application form**: eg. Submission_ab123.pdf

Each participant or group may propose **up to three works** for the present Call, intended Complete Cover Story, registration form and corresponding code. The compilation of the application form is also signing this Regulation and all its articles.

ART 9 – EXCLUSION

Any attempt of fraud and any misrepresentation, false or partial, imply the immediate exclusion of the participant.

Will not be considered works:

- Received after the deadline indicated in the competition.
- Incomplete or deficient in the required documentation.
- Prive indication of the contact person in case of works presented by groups.
- Containing references to political parties, political movements or religious purposes and with references advertising to third parties.
- That violates the rights of third parties.
- Containing obscene pictures and everything anything else deemed detrimental to public morals or unsuitable for the purposes of the call.
- In contrast to all the rules of this Regulation.

ART. 10 - SELECTION CRITERIA

All proposals received and meeting the admission requirements will be submitted to the evaluation of the technical board that will be composed of members of the editorial staff of NIPmagazine and experts in the field of graphics and visual arts, whose decision is final. The works will be judged according to the criteria: relevance to the theme, creativity and originality, technical and aesthetic quality, expressive, interpretive and evocative ability. For the assessment of this publishing project, also will be evaluated the completeness and the narrative ability of the Cover Story.

ART. 11 – AWARD

The board will prepare the memorandum of the competition as in Art.2 and the ranking of the 5 best proposals.

I prize: The “Graphic+ Project winner will win a contract for the realisarion of a cover for the national publisher Libria, Melfi, Italy (www.librianet.it) of the equivalent value of 300.00 €.

The project will be published as Cover and Cover Story of NIPmagazine #32 entitled “Magenta. A Landscape Literature” will be worth therefore as recognized publication. The author will also be a dedicated space within the Magazine, in which will be published some representative works of its work, required at the moment of the award with related description. **II and III prize:** Publication of NIPCover with caption and author’s name on NIPmagazine #32.

To the first 5 classified projects: will be assured of a dedicated publication on NIPblog.

Null outcome of the competition: The board, in its sole opinion, it is not obliged to reward if the level of the projects is not insufficient. In this case the Call will result null and the editorial staff of NIPmagazine reserves independently to produce Cover and Coverstory. In case of a null outcome of this Call the works received will not be therefore published.

ART. 12 - DISCLOSURE OF RESULTS, AND INFORMATION DISCLOSURE

It is the responsibility of the promoters to give the widest possible information through appropriate media, of the results of the competition, winners and any related exhibitions, catalogs and publications. The winner and the first 4 winners will be informed through official announcement of the board by mail. The results will also be published officially on the site of NIPmagazine and disseminated through the major social networks.

ART. 13 - RIGHTS AND INTELLECTUAL PROPERTY

By participating in this call each participant expressly declares to be the sole author of the submitted works (individually or in groups), that they are original and not infringe rights of third parties. The property of intellectual works will remain of the author or authors, authorizing its use for events, exhibitions or publications related to the activities of NIPmagazine on all printed and digital media. NIPmagazine also reserves the right to use free of charge and for an indefinite period of the works, for informational purposes, promotional, etc., with the mention of the name of the author whenever the work is used. In no event NIPmagazine, without prior according with the author of the work, will leave to third parties the projects submitted to the call, but cannot be considered in any way responsible for any use that third parties may make of the works possibly downloaded from the website or in general taken from the media.

ART. 14 - CONFIDENTIALITY OF INFORMATION

By participating to the Contest users authorize the processing of their data pursuant to art. 13 of Legislative Decree 196/2003. The documentation submitted will be examined by the organizers of the Call, which are committed to maintain and protect the confidentiality of information submitted to its evaluation and to not use the information of the works, except for the purposes strictly related to the Call. The release, by the participants, of their personal data is equivalent to implicit authorization of publication of their names, indicated with the registration in the spaces that NIPmagazine will chose on the website for the attribution of authorship and all other initiatives.

ART. 15 - ACCEPTANCE

Participation to the competition implies full and unconditional knowledge, membership and acceptance of all conditions contained in these Rules.