



# HOUSE OF SANTA

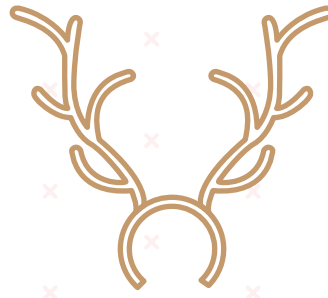
Architecture Competition

TOTAL PRIZE - \$3200 USD



To register log on to [houseofsanta.volzero.com](http://houseofsanta.volzero.com)





## *Letter to participants*

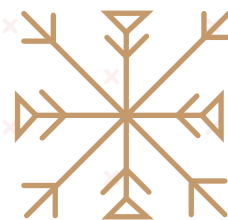
*Greetings to one and all from the North Pole! The holidays are a big event and we're all hard at work for this season. Every Christmas I visit children around the world, spreading holiday cheer.*

*One night as I sipped my hot cup of cocoa, I had a very interesting thought that struck me. Every year with the help of Mrs. Claus and my team of elves we deliver presents to children all across the globe. Being in the age that is constantly adapting to change, be it technological or social, I felt we need a new home, designed in a manner such that it fits well in this modern age and context.*

*I need all the ideas I can get from you young aspiring architects and designers in building my new home. I would like to request you to build me a new home and work space; areas that will adapt to today's changing times. Along with a comfortable home for myself and Mrs. Claus, I would also like to have living quarters for my trustworthy elves, my partners in creating happiness through making toys for the children. Hence I ask you to use your imagination to design an everlasting experience.*

*Let your innovations fly.  
Wish you all the luck*

*Mr. Santa Claus*





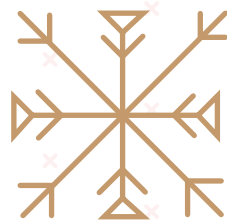
## Introduction

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The most beloved figure for everyone around the world (kids and adults alike), Santa Claus, needs a new home in the Arctic Circle, and he is looking for a new, young architect to help him build his dream.

With the world transforming at a rapid speed, Santa is looking to build a new, improved home that will make his living and working easier. His older house at the North Pole was built keeping in mind his former needs and functions.

As the world's population expands, Santa needs more space, and a better equipped one, to make more toys for all the kids. One of the jolliest people in the world, he receives many guests every year; ones he would like to entertain at his new place. Also, he would like to invite a few kids every year to spend time with him at his new place, visit his toy factory and enjoy the beautiful Arctic.



# Challenge

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We invite all the architects, designers, students, thinkers, engineers around the world to come to help Santa build his dream home using their imagination, innovation and creativity.

**BIG IDEA** - an inventive solution for Santa and his guests. We want you to translate your imagination into a creative design solution that adapts with today's day and age.

Along with a house the participants are to design a Toy Workshop, one where Santa's elves will be making toys for the children all over the world. The participants are to design Santa's Home based on the following programme:

- Mr and Mrs Santa's new Home; a house that is a smart combination of creativity, technology, and space design
- Office space and Post office
- Toy Workshop
- Dwelling areas for 50 Elves [the spatial configuration and anthropometrics should be feasible from the elves usability point of view]
- Visitor accommodations for 10 guests and 20 kids with Play area
- Garage space for Santa's sleigh and a stable area for his nine reindeers

## Site

The Arctic Circle is the humble abode of Santa Claus from the early years. One of the coldest regions on Earth, it boasts of unique climate and topography. The site demands an equally distinct architectural style, one that will protect the residents from extreme cold and harsh winds.

Participants need to understand the site and their designs should consider its advantages and constraints. The proposed design concepts must respond sustainably to the given site context.

# Schedule



## Registration Fees

### Advance Registration

20 Dec - 3 Jan

Participants from India : INR 1800 /-

Participants from other countries : USD 60

### Regular Registratiønn

4 Feb - 22 Feb

Participants from India : INR 2400 /-

Participants from other countries : USD 90

### Early Registration

4 Jan - 3 Feb

Participants from India : INR 2100 /-

Participants from other countries : USD 75

### Late Registratiønn

23 Feb - 28 Feb

Participants from India : INR 2800 /-

Participants from other countries : USD 100

# Judging Criteria

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## Creative design solution for Santa's House

The participants are to design a new, unique and inventive house for Santa, keeping in mind his requirements.

## Unique architectural concept:

The entries should be based on distinctive design concepts that should consider all the objectives of the competition.

## Design based on the site context of Arctic Circle:

The participants are to design Santa's House on the basis of the context of the site, the Arctic Circle – its topography and climate.

## Energy efficiency, Sustainability and Usability:

The designs submitted have to be energy efficient, sustainable and relevant from the user's perspective.

# Awards

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★  
1st

\$1600  
USD

Prize

Volume Zero Trophy  
Certificate of achievement

★  
2nd

\$1000  
USD

Prize

Volume Zero Trophy  
Certificate of achievement

★  
3rd

\$600  
USD

Prize

Volume Zero Trophy  
Certificate of achievement

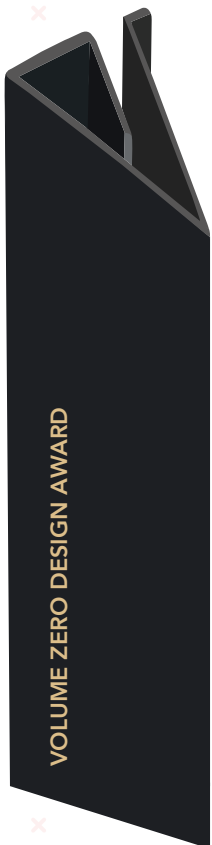
+

★ 10 Special Mentions ★

## PUBLICATION & WEBSITE EXHIBITION

All the Winners and Honourable mentions would be published on Volume Zero website and other leading international web magazines. All the participants would receive a certificate for participation

# Volume Zero Trophy



A trophy is more than just a miniaturized sculpture. It is a unique embodiment of emotions and brand value all brought out through flawless craft work, material and finishes.

On this note, we introduce to you the Volume Zero design trophy; a stunningly beautiful award trophy that represents infinite creativity.

The trophy will be presented to the top three winning entries as a representation of success and originality in design.

## Queries

Please feel free to write to us regarding any queries that you may have related to the brief or the competition. Send us your questions to 'questions@volzero.com' with 'FAQ HOS' subject till 22nd February 2019.

We request the participant teams to keep checking the FAQ section on the website along with our social media channels frequently to be updated about additional information provided.

# FAQ

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**Q: How does a team receive their team unique code?**

All the participants will only receive the team unique code on completion of registration process. You will receive the UIC on your registered email address.

**Q: What is the limit or cap on the number of team members and can anyone participate individually?**

A team can have up to three members and cannot exceed this number. The participants who desire to participate individually can do so by filling and submitting the details for only the team leader on the registration form.

**Q: What should the participants do in case the payments are not available in our country?**

We request the participants to send us the queries on [questions@volzero.com](mailto:questions@volzero.com) to get an alternate payment method. We would send you all the possible payment methods.

**Q: What are the modes of submissions? What should be the submission file size?**

The participants are requested to submit their work on one A1 sheet in JPEG file format in 150 DPI resolutions. The file size should not exceed more than 5MB.

**Q: Where all do the participants need to use their UIC ?**

All the participants would be using their team code on the top right corner of their sheets, as the name of their submission and wherever requested by the organizer. This code will be their only identification for the process related with this competition.

**Q: What is the nature of the competition and is it open for all?**

House of Santa Architecture Competition is an open ideas design competition. The competition is open to students and professionals from all walks can join the competition.

**Q: What does the participant do when they don't get a unique identification code after the payment is made?**

In case of such a problem we request you to send us your payment receipt to [questions@volzero.com](mailto:questions@volzero.com) with the "Unique Identification Code" as subject matter.

**Q: Will participants receive certificates for participation in the competition?**

Yes all the participants would receive a certificate for participation.



# Rules & Regulations

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English is to be used as the language of communication for all drawings.

The deadline for submissions is 11:59 PM PST 4th March 2019. Submissions after this deadline will not be considered.

The identity of the participants needs to be anonymous. The registration number is the only form of identification for the entries.

The registration fee is non-refundable.

The participants should not contact the jury under any circumstances.

All participants must accept the rules and regulations of the competition.

The participants may face disqualification if any of the rules are not followed.

Volume Zero reserves the right to modify the schedule of the competition.

# Terms and Conditions

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We invite everyone, irrespective of their professions or qualifications, to join the competition and present their ideas. Participants are free to submit multiple entries but each entry needs to be registered separately.

Alongside individual entries, team entries are also allowed. A team can have a maximum of three participants. Interdisciplinary teams are also welcome to join.

After your registration has been approved, you will be sent a unique identification number for your team / entry which will be necessary to submit your proposal. If you haven't received a confirmation within two business days, please contact us at [questions@volzero.com](mailto:questions@volzero.com) or our Facebook profile.



All the best !

Don't forget to follow us on social media and subscribe to our newsletter to be updated about all our news.

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