



International Urban Design Idea Competition

Drawn up according to the guidelines of KOMPAS light competition V1.07.00

"Is it not against all logic
when the upper surface
of a whole town
remains unused
and reserved exclusively
for a dialogue
between the hills
and the stars?"

Le Corbusier



SCHUNCK

BIEB - MUZIEK - EN DANSSCHOOL - MUSEUM

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0. Information

0.1. Introduction

SCHUNCK announces an *international urban design idea competition* for an urban rooftop project in the heart of the city of Heerlen (NL).

SCHUNCK

SCHUNCK is a multidisciplinary cultural institute that initiates innovative projects and an engaging museum programme in the fields of contemporary art, architecture, design and literature (public library). It acts as a dynamic platform for critical exploration, social interaction and the development of modern urban culture and infrastructure in the broadest sense. As an active player on a local, national and international level, SCHUNCK facilitates interaction between Heerlen and the world, delivering outstanding projects and exhibitions to professionals and everyday visitors. SCHUNCK is housed in the 'Glaspaleis', a modernistic, architectural landmark built by the architect Frits Peutz in 1935 as a fashion house and department store called "Schunck". The Glaspaleis is included in the UIA (United International Architects) index of the 1,000 most significant architectural monuments of the 20th Century.

Background

The city centre of Heerlen is characterised by a dense and diverse urban rooftop landscape. Large grey and sterile roof surfaces dominate the view from the top floors of the SCHUNCK Glaspaleis. The city centre includes several of such high-rise vantage points with stunning views on the urban rooftop landscape. Inspired by a broader international movement to explore urban rooftops, SCHUNCK and Heerlen aim to unlock the unused surface potential – and stunning views! – for gardening, arts, farming, cultural festivals, music, cinema, coffee houses, sports, tiny housing, etc. Rooftop projects in cities across the globe prove that gardens, art, recreation and/or business activity can turn ugly sterile spaces into something special. Previously regarded as unusable space, the landscape on rooftops is being reused for productive and sustainable purposes. Rooftops are a liability in terms of heat loss as well as emitting and reflecting heat into the atmosphere. They provide many opportunities for improvement regarding climate change; including solar panels as well as (green) compensation surfaces that are now mandatory in new buildings. Recreational/residential rooftops expand opportunities for outdoor living, tourism and (cultural) entrepreneurship. It provides an exciting opportunity for the cultural and economic development of the inner city of Heerlen.

The Heerlen Rooftop Project

The concept for The Heerlen Rooftop Project has two principal action lines:

- stimulate owners in the city centre of Heerlen to make their own rooftops accessible and sustainable.
- initiate and co-organise recurring Rooftop Festivals with the municipality of Heerlen and multiple, cultural partners to encourage (local) stakeholders, participants,

entrepreneurs and property owners to establish more and more (sustainable) rooftop projects. The first edition of the Heerlen Rooftop Festival will be in 2021, which is the finishing year of IBA Parkstad Limburg.

The Heerlen Rooftop Project is divided into three phases:

Phase 1 – Research & Design (2019)

Phase 2 – Realisation & Transformation (2020/21)

Phase 3 – Heerlen Rooftop Festival (2021)

This idea competition is part of phase 1. The site of the idea competition comprises seven rooftop locations situated around SCHUNCK, set in the heart of the city. The challenge consists of designing an *urban masterplan* for seven located rooftops which should partly be designed - where possible - as a rooftop circuit.

0.2. The Competition Procedure

This is an open idea competition in line with EU directives.

0.3. Content of these Competition Regulations

These regulations describe:

- An open idea competition

The regulations have been prepared according to the guidelines of KOMPAS light competition. The provisions in these rules are binding for all parties (the organiser, participants and reviewers).

0.4. Reading Guide

In Chapter 1 you will find information about the competition organiser, contacts and information on the delivery of the submissions. In Chapter 2 you will find information about the assignment. Chapter 3 describes the prerequisites for participation. In Chapter 4 you will find information about the judging procedure. Chapter 5 finally describes the Administrative Terms and Conditions applicable to this competition.

1. Competition Organiser

1.1. Name and Address

This international ideas competition is part of “The Heerlen Rooftop Project” and is organised by SCHUNCK.

Address: **SCHUNCK**
 Bongerd 18
 6411 JM Heerlen
 The Netherlands
 Email: rooftop@schunck.nl
 Website: www.schunck.nl

1.2. Contact

All questions concerning this programme and the competition in general will be dealt with via email. By taking part in this competition, you agree to further email communication concerning the Rooftop project.

1.3. Proposal Submission

Proposals will be received through the SCHUNCK Dropbox. It's a requirement for all participants to set up a Dropbox account.

To ensure anonymity, each participant has his/her own project folder in the Dropbox, which is linked to the registration number (to be obtained after registration). The submission will be named after the registration number.

The deadline for proposal submissions (*part 1*) will be 21 October 2019 (before 12:00 CET). Once the submission period has closed, SCHUNCK will create a document listing the number of entries received and their registration numbers. It is the responsibility of each participant or team to verify that their proposal with registration number is included in that list once it is published in the SCHUNCK Dropbox.

SCHUNCK will collect the proposals and forward them to the jury preserving the anonymity of the authors. Proposals arriving after the deadline will, under no circumstances, be accepted.

2. Project Settings

2.1. Site

The specific site of the project comprises seven rooftop locations situated all around SCHUNCK, set in the heart of the city. (see aerial photo: aerial photo_Rooftop competition). Download the full size photo at schunck.nl/rooftop-competition



In the first part of 2019, those seven rooftops were inspected by an engineering agency, specifically regarding their constructions. The final report provides information about the possibilities and load-bearing capacity of the different rooftops. It will be provided at the start of the competition and can serve as a non-binding, advisory guide.

2.2. Core of the Task

The competition consists of two parts.

2.2.1 Part 1

The submissions will consist of **two digital images.jpg** with the following characteristics:

The challenge consists of designing an urban master plan for the seven rooftops, which should partly be designed - if possible - as a rooftop circuit.

Spatial and technical requirements:

- The inspections of the rooftops (reports) as well as the personal wishes of the owners should be read carefully. Although there is no obligation to follow these personal wishes, they should be taken into account seriously.
- A variety of possible rooftop solutions (such as urban farming, leisure, cultural activities etc.) should be part of the master plan.
- Where possible there should be connections between the rooftops, like an urban skywalk.
- First and foremost, the proposed master plan serves as the foundation for the festival. The ideas can consist of both temporary and sustainable uses.

- Design submissions should take into account that the implementations of ideas can also take place via participative processes.
- Design submissions have to illustrate proper accessibility of the rooftops for the public. It is desirable to design the entrances as temporary installations/constructions.
- While not a requirement, competition submissions are strongly encouraged to incorporate sustainable and environmentally-friendly solutions.

2.2.2 Part 2

After the submission of *part 1*, an international jury will choose the most interesting master plans and propose at least ten participants who will be invited to proceed to *part 2*.

In the 2nd competition phase, the selected participants will receive subtasks that are part of the master plan. The challenge in this phase is to further develop and elaborate specific rooftop ideas/designs of the master plan.

Further information concerning the requirements for the 2nd part of this competition will be given at the beginning of *part 2*.

2.3. Competition Goals

The competition goals are:

- receiving submissions for a high quality and diverse urban rooftop landscape
- receiving submissions with participative approaches for solutions
- stimulating creative talent in the field of architecture and design
- generating support from the public and the city of Heerlen to develop ideas/engagement for the Rooftop Festival.

3. General Terms and Conditions

3.1. Participants

3.1.1. Precondition

The ideas competition is open to all kind of agencies/studios in the field of architecture and design.

- Architects
- Landscape architects
- Urban planners
- Designers

Interested agencies can register to participate on the SCHUNCK website (schunck.nl/rooftop-competition) up to and including 25 August 2019.

In case there are not enough registrations, SCHUNCK can decide to cancel the competition.

3.1.2 Exclusion

Excluded from entering the competition are members of the jury and their offices as well as people who have had any involvement in preparing the competition.

3.2. Entries

Proposals submitted for this competition must meet the following conditions.

3.2.1 Part 1

The submissions will consist of **two digital images.jpg** with the following characteristics:

Digital Image Format: JPG.

Colour Mode: RGB

File Name: Registration number + File number (e.g. RT001_1.jpg)

Maximum size: 10 Megabytes per image / 300 dpi

Dimensions: rectangular in horizontal format. To be printed in DIN A2 size (59.4cm X 42cm).

- These images must contain all graphic and written information that, in the opinion of the participant, is required for the proper definition of the proposal.
- They should at least show:
 - ✓ The depiction of the total urbanistic idea of the rooftop landscape (min. provided seven rooftops)
 - ✓ The depiction of the accessible structure
 - ✓ Illustration of sub-aspects of the design ideas
- The resolution, the scale of the drawings and text size of the images should be checked, as these will eventually be printed on paper size DIN A2 (59.4cm X 42cm) horizontal format.
- Any technique or form of graphic expression to explain the proposal is permitted.
- Any description in wording (or numbering) should be included within the submitted images in English only.
- No other documentation may be sent except for the two digital images.
- The only identification should be the **registration number, which must appear on the upper right corner of the image.**

Note: The jury will review the proposals displayed on a computer screen and images will be projected to a size of approximately 180 x 120 cm at the jury session.

Anonymity

All documents should be provided with the registration number. It is not allowed to present alternatives. Entries must be anonymous. No names, logos, or other identifying information other than the registration number will be allowed on the submissions. Additional identifying information will immediately disqualify the entrant.

Part 1 of the competition will be concluded with a jury conference in which at least ten offices will be selected for further participation in *part 2*.

3.2.2. Part 2

Only the selected agencies that were proposed in the jury conference at the end of the 1st part are allowed to participate in the second part of this idea competition. *Part 2* of the competition will start with a colloquium where further information about the requirements on this part will be communicated. The anonymity clause also applies to this second part.

4. Judging

4.1. Judging Procedure

The judging procedure takes place as follows:

4.1.1. Part 1

a) review stage:

In week 43 and 44 (2019) the submitted proposals will be reviewed by the SCHUNK project management staff. Entries will be examined under the provisions stated in the Terms and Conditions and its associated annexes. Entries that do not meet these requirements will be disqualified. The jury to be provided with the results of this review will make this decision at a later stage.

b) judging stage:

Judging takes place at the end of week 44. The jury judges the way entries react to the programme requirements. The jury analyses the entries according to the separate judging criteria. Subsequently the jury will, on the basis of a comprehensive judgement, determine which entries will be proposed for participation in the 2nd part. The jury will also indicate proposals for the subtasks.

The selected agencies will be informed after the jury meeting.

4.1.2. Part 2

a) review stage:

In week 2 and 3 (2020) the submitted entries of *part 2* of the competition will be reviewed by the SCHUNCK project management staff. Entries will be examined by the constraints stated in the supplemented Terms and Conditions. Entries that do not meet these requirements will be disqualified. The jury to be provided with the results of this review will make this decision at a later stage.

b) judging stage:

Judging takes place in week 3. As in *part 1*, the jury again judges the way in which the various entries respond to the programme requirements, announced at the colloquium in November 2019. The jury analyses the entries according to the separate judging criteria. Subsequently, the jury will determine, on the basis of a comprehensive judgement, which entries will be the winning designs. Participants have to agree unconditionally with the jury's decision.

4.2. Judging Criteria

The jury will evaluate the submissions based on the following criteria:

- Programme requirements
- Innovation and creativity in concept & design
- Technical and financial viability
- Diversity and flexibility in use
- Sustainable and environmentally friendly solutions
- Participation concepts

The criteria are put in random order.

4.3. Jury

A panel of seven judges will propose a selection for the 2nd part of the competition. At the end of *part 2* the same jury will select the winning designs.

The definitive composition of the jury members is not yet known and will be published at the start of the competition.

If one of the judges is not able to attend the jury, a reserve member with equal qualifications will be called in. Reserve members of the jury will be selected later.

The jury is independent of the participants. The jury is unbiased towards the participants and will make an autonomous decision.

Contact

It is not allowed to contact any members of the jury with respect to this competition. Any contact or attempt to get in touch will result in exclusion.

4.4. Jury Report

The jury report contains a general interpretation of the used judging criteria and the judgement process.

4.4.1. Part 1

The jury report for *part 1* will be available on the date mentioned in point 5.1. The report of this part only gives a general summary of the judgement with the longlist of the selected offices for *part 2*.

4.4.2. Part 2

The report of *part 2* will indicate in which round the un-rewarded designs were dropped. For every winning design the report contains a small summary of the judgement.

5. Administrative Terms and Conditions

5.1. Competition's Time Schedule

The competition runs according to the following time schedule:

Announcement	
Announcement of the competition	12 July 2019
Deadline registration	25 August 2019

Part 1	
Official Start of the competition by sending out the registration numbers to the participants	2 September 2019
Provision of additional competition documents (as downloads)	2 September 2019
Final date to submit questions via rooftop@schunck.nl	9 September 2019
Answers will be published	20 September 2019
Deadline for submission part 1	21 October 2019 (before 12.00hrs CET)
Judging by the jury	1 November 2019
Announcement of the selected offices for participation in part 2	8 November 2019

Part 2	
Official start 2nd part of the competition - distribution of requirements 2 nd part	Week 46
Colloquium in SCHUNCK - explanation of requirements 2 nd part - questions and answers	Week 47
Deadline for submission part 2	8 January 2020 (before 12.00hrs CET)
Judging by the jury	17 January 2020
Announcement of the winning projects by mail and on the online portal	31 January 2020

The organiser has the right to adjust this schedule at any time if necessary, urgent and serious circumstances arise. **All communication runs via email rooftop@schunck.nl and the SCHUNCK Dropbox.**

5.2. Questions & Information Meeting

For *part 1* of the competition there will not be an informative meeting, nevertheless participants have the possibility to ask questions via rooftop@schunck.nl. Questions and answers will be documented and provided in the SCHUNCK Dropbox. This document will then be a binding supplement to the terms and conditions.

The second part of the competition starts with an information meeting. Here the further requirements will be explained and your questions will be answered.

5.3. Prizes

The **total amount of the prize** money for this competition is **€ 50,000**.

Only *part 2* ends up with prizes. Depending on the requirements for the subtasks and master plans of *part 2* of the competition, the prize money will be divided into 3-5 prize levels. Since this only becomes visible with the results of *part 1*, it is not yet possible to determine the exact amount of each prize level.

One possibility could be:

1. Prize: € 25,000
2. Prize: € 15,000
3. Prize: € 10,000

Another possibility could be that the total amount of the prize money will be distributed equally among the five best proposals with an amount of € 10,000 per winner.

It is to be expected that the definitive distribution of the prize money and the prize levels will be determined at the beginning of *part 2* of the competition.

These winning designs will also be part of an exhibition in springtime 2020 in SCHUNCK.

5.4. Publicity, Publication and Exhibition

Before the decision of the organiser is made public, it is not allowed for participants, members of the jury or others, except the project manager, to get publicity on issues concerning the content of the entries or the overall competition.

SCHUNCK has the right to publish any of the submissions and designs to the public and to use them for PR-materials.

The awarding ceremony forms part of the opening of the exhibition in springtime 2020. Further information will be published in due course.

5.5. Competition Follow-up

The results of this competition, the winning designs of *part 2*, are used for an exhibition in SCHUNCK in springtime 2020.

None of the winning designs are binding nor have any right to be realised. The submissions are aimed to be a source of inspiration for SCHUNCK, the city and the owners. The competition is a means to generate support from the public and the city of Heerlen to develop ideas/engagement for the Rooftop Festival.

5.6. Copyright

Entries will remain the intellectual property of the participants.

5.7. Use, Insurance, Ownership and Return of the Submitted Entries

All materials submitted by an entrant will pass into the full ownership of SCHUNCK. SCHUNCK reserves the right to reproduce any or all of the entries, in whole or in part.

In entering the design competition, entrants grant SCHUNCK unrestricted licence to exercise the entrants' rights regarding their design submissions, including (but not limited to) reproduction, preparation of derivative works, distribution of copies of the design submission, and the right to authorise such use by others e.g. (specialist) journals.

SCHUNCK reserves the right to alter at any time the competition requirements, rules, regulations, or other terms governing the competition.

5.8. Disagreements

Any disagreement – also those that are regarded as such by just one party - that may occur between organiser, participants and members of the jury regarding the competition will be judged by verdict of the Dutch law.

The competent court is: **Rechtbank Limburg**

5.9. Conclusion

For this competition all requirements as mentioned in this Briefing & Terms and Conditions are obligatory.