



## 1 INTERNATIONAL «SMART GARDEN» DESIGN COMPETITION

Moscow International Flower Show announces the First SMART GARDEN International competition for students, designers, engineers and other specialists in the field of landscape architecture and garden design. The competition is supported by the Department of Environmental Protection of Moscow and the Landscape Industry Guild.

The general sponsor for the irrigation system is Rainbird.

The organizer of the Competition is UrbanGreen Company.

The challenge of the competition is to find interesting and innovative ideas in creating a “smart” eco-garden and to stimulate students and professionals in the field of landscape design to think of the sustainable solutions of the garden.

By this topic we mean using a sustainable approach in creating a garden that, together with new technologies, would embody the best ideas of landscape design and be energy-efficient, environmentally friendly and human oriented.

An international jury will evaluate the works, and the winners will have an opportunity to realize and demonstrate their garden during the Festival from the 25.06- 05.07.2020 in the MUZEON Art Park.

## 2 AIMS OF THE COMPETITIONS

- Providing opportunities for students and professionals in the field of landscape design and urban improvement;
- Promotion of the ecological ideas and the use of energy-saving technologies;
- Formation of a vision of a “smart” garden as an element of a “smart” city;
- Search for interesting and innovative ideas and technologies for green spaces.

### 3 TOPICS

Today “smart” technologies are used not only for the city, but also for green spaces. The smart garden proposed by the participants should demonstrate not only its technological and energy efficiency, but also be environmentally friendly and attractive for visitors.

Participants should present their vision of a “smart” garden and prove its ecological features. In the project, you can use one or more features that ensure technological efficiency and environmental friendliness of the garden, for example:

### 4 RULES AND REQUIREMENTS

#### 4.1. PARTICIPANTS

- University students from the Architecture or Landscape design department;
- Architects, designers or engineers in the field of Landscape Design or Architecture;
- Creative multidisciplinary team
- There is no age limit

#### 4.2. SUBMISSION REQUIREMENTS

Your garden can measure up to 25 m<sup>2</sup>. The organizing committee of the Festival will approve the exact location of the garden. The selection of plants should be appropriate for the season and climate.

#### 4.3 FILES TO SUBMIT

- 1 The official entry form listing the author or team of the project, contacts
- 2 A brief description of the project . Describe the concept, main features, and technics.
- 3 Sketches and general plan of the garden, including vegetation layout, plant list and decorative elements and technical schemes.

Sketches can be done either by hand or on a computer. All kind of artistic representation will be

welcome.

The project must be saved as a PDF and include the title, but with no mention of the project team  
The resolution of the images must be 300 dpi. The file must be a maximum size of 20 MB:

The text must be unjustified, left aligned and 1.5 spaced, in Times New Roman, font 12.

The pages must be numbered in the order they should be viewed.

The pdf images should be prepared to be viewed as A3 printed documents in portrait format.

The entrants must not use the images and other materials from other sources. If so please use the credits.

As entries will receive a number to ensure anonymity during the judging.

Material should be sent by e-mail [garden@flowershowmoscow.ru](mailto:garden@flowershowmoscow.ru)

#### 4.4 LANGUAGE

Russian, English

#### 5 JURY

Winners are selected by international jury:

- **James Alexander-Sinclair** (Judge of the Royal Society of Gardeners, host of the Air Force Channel, UK)
- **Karina Lazareva** (President of the Moscow Festival of Gardens and Flowers, Moscow)
- **Franco Grossi** (President of the Italian School of Design. Architect, ergonomist, professor, Expert in the Register of the Ministry of Education of the Russian Federation)
- **Igor Voskresensky** - Chairman of the Landscape Architecture Council, , Executive Secretary of the International Association of Architects, Vice-President of the Union of Architects of the Russian Federation.

Curators of the competitions:

- **Lora Rudko** (IUAV, urban architect, specialist at the Ecology Center of the Floriculture Pavilion of VDNKh)

## 6 EVALUATION CRITERIAS

- Concept design
- Environmental features
- Innovation ideas
- Artistic expressiveness

## 7 DEADLINES

Submission deadline - until April 15, 2020

Jury selection of works - until April 25, 2020

Announcement of three winners

According to the evaluation, the jury selects three finalists who will realize their gardens during Moscow Flower Show 9th edition.

The Organizer will inform the participants about the results of the competition by e-mail specified in the entry form.

## 8 AWARDS

- 1 AWARD- Gold medal- Realization of the garden
- 2 AWARD- Silver medal- Realization of the garden
- 3 AWARD- Bronze medal- Realization of the garden

All the other works will be displayed during the Moscow Flower Show.

The winners get the opportunity to participate in all Festival programs for free.

## 9 WINNER'S AWARD CEREMONY

The jury of the IX International Moscow Flower Show carries out evaluation of the entries. The awards will be given during the main Award Ceremony of the Moscow Flower Show in Muzeon Art Parks (address street Krimsky val, 2, Moscow 119049)

## 10 FINALIST WORK ORGANIZATION

1. Participation in the competition is free.
2. All travel, accommodation and other expenses during the realization of the garden are provided by the participants or their sponsor funds.
3. The location of the participant's garden is determined by the Organizer of the Festival taking into account the concept of the garden.
4. The organizer provides support in the implementation of the garden, provides plants and possible decorative materials.
5. Electrification, installation and dismantling is carried out at the expense of the Festival Organizer.
6. Dress code: dress code at the awards ceremony - elegant, slates, sandals, shorts, short tops and T-shirts are not allowed.
7. The organizer reserves the right to publish sketches of gardens and photos of gardens on the MFS website, on MFS pages on social networks (Facebook, Instagram), in MFS catalogues, as well as on other official MFS resources.

## 11 LOCATION

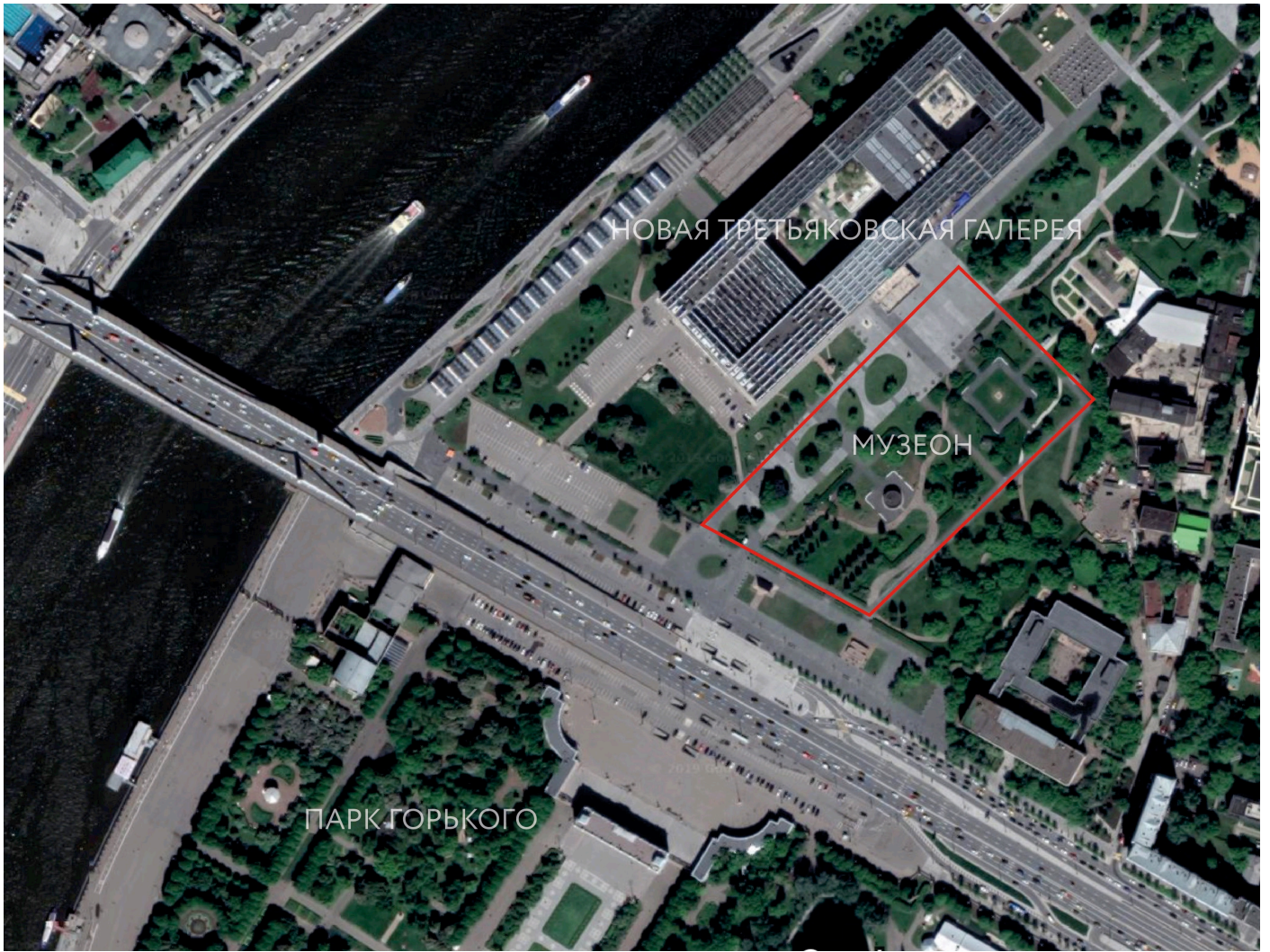
The Festival is held on in the center of Moscow at the Art park Muzeon. It is surrounded by such iconic sites as the New Tretyakov Gallery, Gorky Park, Crimean Embankment (please find the map below). Dates 25.06-05.07.2020

## 12 ORGANIZATION COMMITTEE

The Organizing Committee of the Competition is located at: Russia, 127055, Moscow, Sushchevskaya 25, bld. 1, floor 5 of BC "Atmosphere"

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E-mail: [garden@flowershowmoscow.ru](mailto:garden@flowershowmoscow.ru)



НОВАЯ ТРЕТЬЯКОВСКАЯ ГАЛЕРЕЯ

МУЗЕОН

ПАРК ГОРЬКОГО