

# Rules!

Celebrating  
the City

Organized by:



Festival Internacional  
de Arquitectura y  
Diseño de Espacio



In collaboration with:



lanogroñaturismo.com



Challenge the ordinary





# 1. Purpose of the call

Concéntrico, Logroño International Festival of Architecture and Design, celebrates its 10th edition with a major transformation in which we want to visualise the future of the festival and share the learning acquired about the city by incorporating new formats, integrating audiences and meeting challenges that explore time as a factor of change in urban and social design. The new edition will be held from 25 April to 1 May 2024.

The **Celebrating the City** call brings together architecture, art, and music by proposing a rethinking of the kiosk as an urban emblem of celebration. It is a new proposal for the 10th edition of the festival that we organize in collaboration with ArtWorks—an organization that produces artworks, projects, and exhibitions, fostering a collaborative and experimental approach with creatives from various artistic disciplines.

Concéntrico will be responsible for the production and construction of the winning proposal in coordination with the selected team.

The festival is organised by the Cultural Foundation of the Architects of La Rioja together with Javier Peña Ibáñez, promoter of the initiative, in collaboration with the City Council of Logroño and the Government of La Rioja. It is supported by Garnica, Bodegas LAN and more than 30 local, regional, national and international institutions, entities and companies.

# 2. Framework

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Concéntrico is Logroño's International Architecture and Design Festival and it is open to all citizens and visitors. It aims to discover and rediscover spaces of interest in the city.

The Festival invites you to explore the city through installations, exhibitions, meetings and activities that propose new collective uses, strengthening the idea of community in public space.

Since 2015, the nine editions of the festival have brought together more than 100 urban installations created by teams of national and international architects and designers experimenting with new fields of environmental design. In this way, a dialogue is established between the city, heritage and contemporary architecture that activates the reflection of citizens on these spaces.

## 2.1 Location: Concha del Espolón and its surroundings

This competition aims to create an intervention in the Concha del Espolón and its surroundings. In collaboration with ArtWorks, the proposal involves designing an urban stage in dialogue with existing structures. The idea is to draw from tradition to reimagine the kiosk model that graces our squares, thereby inspiring celebration through architecture, art, and music.

The Concha, as a symbol of the city, replaced the old music kiosk in 1954. It was constructed in the shape of a shell, following the model of a similar structure that had been installed not long before in the American city of San Francisco. The decorative motifs adorning the top of La Concha are the work of sculptor Lucarini, who also created the frogs installed in the Rosaleda's ponds.

# 3. Sustainability material

The intervention can be made with material provided by Garnica, Concéntrico's main collaborator. Wood, Garnica's principal material, plays a key role in the circular economy as it is renewable, recyclable, reuseable and biodegradable. In the production process, disused materials from ArtWorks may also be incorporated, such as various types of steel, fiberglass waste, etc, to be detailed in the implementation phase of the winning project.

Garnica uses wood from rapid-growth tree plantations and sustainable forests certified by PEFC and FSC® thus guaranteeing sustainable management.

It promotes the use of local woods, local plantations and forests from where the wood is sourced, helping to generate benefits for rural areas. The plantation of poplars is an activity with a long tradition on the banks of the river Ebro and its tributaries, such that in many riverside towns the social and cultural landscape could not be understood without them.

This material will be provided by Garnica for free. The pavilion may also include other materials depending on the project, always striving for sustainable use.

Available:

Nº panels	Commercial name	Length mm	Width mm	Thickness mm
40	Efficiency Poplar	2500	1220	25

**Description:**

Panel composed entirely of European sustainable plantation poplar. This wood is characterised by its lightness, quality and ease of machining.

This material will be provided free of charge by Garnica. the installation may include other materials as a complement, depending on the depending on the project, always looking for a sustainable use.

# 4. Participants

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All creators who carry out ephemeral intervention projects within any of the disciplines of art, design, landscaping and architecture may apply.

The collectives must indicate all their members and designate one of them to act as a representative.

Each professional or team must present a proposal for the intervention in Viña Lanciano with a single solution.

# 5. Documentation & presentation format

The proposal must be submitted in digital format using the web platform at:  
[www.concentrico.es](http://www.concentrico.es)

## **TWO VERTICAL DIN A2 PANELS.**

The panels will include all the information required for the proper definition and understanding of the proposal: computer graphics, overviews or any graphic expression defining the intervention will be permitted.

All the documentation, images and text (text is permitted in Spanish and English) will be included on the panels.

Each file must have a maximum size of 10 Mb, with a recommended image resolution of 300 dpi and the following name:

- identifying-slogan-01.pdf
- identifying-slogan-02.pdf

## DIGITAL FORM.

All the documentation will be presented through the festival's website, where the information of the authors will be requested and the two panels of the proposal will be attached:

- Identifying slogan
- Surname and first names of the team members and team leader
- Website or link to project portfolio
- Email
- Telephone
- Postal address
- Country

## 5.1. Anonymity

The proposals will be presented under an identifying slogan, which must appear in the upper right corner of the two panels, to ensure anonymity. The participants who present their proposals commit to not reveal these before jury makes its decision, in order to ensure anonymity and preserve the jury's objectivity. Non-compliance with this commitment shall entail the immediate disqualification of the proposal.

# 6. Criteria

The proposals for the intervention will be assessed for:

- **Integration into the urban environment:** Relationship with the existing stage and the surrounding spaces, promoting the hosting of festival activities related to music, art, architecture, and the celebratory nature of the 10th edition.
- **Versatility:** Ability to transform the space with a flexible, scalable and integrating project, with the possibility of adapting it to different situations.
- **Sustainability:** The use of sustainable materials will be appreciated, reinforcing the festival's character and work processes.
- **Viability:** The objective of this competition is to physically construct the intervention, which will be on display for every day of the Festival. It is understood that the proposals must provide temporary solutions able to be disassembled once the festival is over.

# 7. Submission

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The proposal must be submitted using the platform at:

[www.concentrico.es](http://www.concentrico.es)

It may not be submitted in person or by email or messaging service and only proposals submitted digitally will be valid.

# 8. Submission deadlines

The period for presentation of proposals will conclude on **20th December 2023** at **23:59 hours (GMT+1)**.

After this period has passed, the FCAR shall issue a statement indicating the number of projects received.

# 9. Prizes

## **FIRST PRIZE**

### **Construction of the installation**

#### **+ 2.500 €**

#### **THE ECONOMIC PRIZE INCLUDES:**

Fees for the design of the proposal and the development of the project (plans, formats and details) in coordination with the festival team for correct construction.

Concéntrico will be responsible for the production and construction of the winning proposal, unless the design specifications mean it is better for it to be produced externally, in which case an approximate production budget of €8,000 will be provided.

Although the production and assembly of the installation will be the festival's responsibility, the winning team must be present during assembly for coordination purposes and at the inauguration of Concéntrico 10 to present the installation.

- The economic prize will be provided once the festival is over.
- The winning team shall sign a contract with the FCAR for the correct process of their intervention's assembly and disassembly.
- This compensation shall be subject to required fiscal deductions.
- The prize includes taxes.

## **10.**

# **Jury**

The jury will be composed of professionals in architecture, art, and design related to the organizing entities of the festival. The composition of the jury will be made public during the open participation period in the call.

## **11.**

# **Exhibition and publication**



The FCAR may create and exhibition of all of the proposals received (regardless of whether or not they won), citing their origin and authorship. Similarly, it may publish all of the projects presented in a print or digital format under the same conditions as those established for the exhibition.

The FCAR shall do everything possible to promote the proposals in local, national and international media.

# 12. Intellectual property rights

The authors and co-authors shall retain intellectual property rights to the projects presented (authorship, originality of the work, and full exercise of the ceded rights indicated in these rules). To that end, the projects shall be registered at the FCAR for their possible defence against any third-party suits, or their use as material for the creation of other projects by architects other than their respective authors.

All participants in the competition concede to FCAR the rights to exhibit the works and to publish them, though their authors may exhibit and publish them at their own expense.

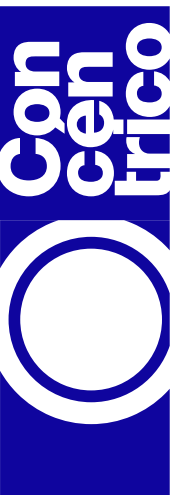
# 13. Calendar

**Proposal submission deadline:**

From 18th October 2023 to 20th December 2023 at  
23:59 hours (GMT +1)

**Publication and communication  
of jury's decision:**

January 2024



## Technical development of the winning proposal with the festival team:

February – March 2024

## Coordination of the project's assembly:

20th to 24th April 2024

## Concéntrico 10, International Architecture and Design Festival in Logroño:

25th April to 1st May 2024

## Disassembly of the intervention:

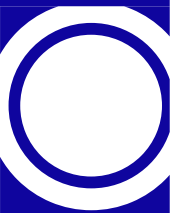
From 2nd May 2024.

The presentation of proposals for this convocation implies acceptance of these rules.

For more information and graphic documentation:

[www.concentrico.es](http://www.concentrico.es)

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City

**Queries:**

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