

Con
cen
trico

Rules

Design competition for the Concéntrico 10 Pavilion at Plaza Escuelas Trevijano

Organized by:



J P — I



1. Purpose of the call

Concéntrico, Logroño International Festival of Architecture and Design, celebrates its 10th edition with a major transformation in which we want to visualise the future of the festival and share the learning acquired about the city by incorporating new formats, integrating audiences and meeting challenges that explore time as a factor of change in urban and social design. The new edition will be held from 25 April to 1 May 2024.

The aim of this competition is to create a pavilion to serve as a starting point and home base for all of the festival's tours and activities. A meeting that innovatively shows how urban spaces have become a fundamental point of reference.

It will be located in the Plaza Escuelas Trevijano, in the space between streets Once de Junio and Portales, and the buildings of the Ibercaja Cultural Centre and the Logroño Tourist Office.

We are keeping the traditional competition in this emblematic site of Concéntrico, as a tribute to the nine pavilions built to date, it will be the last edition of the competition in this location.

The competition includes both the design of the pavilion and coordination with Concéntrico for the construction, assembly and disassembly of the same by the team and companies associated with the festival.

The festival is organised by the Cultural Foundation of the Architects of La Rioja together with Javier Peña Ibáñez, promoter of the initiative, in collaboration with the City Council of Logroño and the Government of La Rioja. It is supported by Garnica, Bodegas LAN and more than 30 local, regional, national and international institutions, entities and companies.

2. Framework

2. Framework of the call

Concéntrico is Logroño's International Architecture and Design Festival and it is open to all citizens and visitors. It aims to discover and rediscover spaces of interest in the city.

The Festival invites you to explore the city through installations, exhibitions, meetings and activities that propose new collective uses, strengthening the idea of community in public space.

Since 2015, the nine editions of the festival have brought together more than 100 urban installations created by teams of national and international architects and designers experimenting with new fields of environmental design. In this way, a dialogue is established between the city, heritage and contemporary architecture that activates the reflection of citizens on these spaces.

2.1 Location: Buildings around the Plaza Escuelas Trevijano

ESCUELAS TREVIJANO

In 1927, the Marquis of Trevijano donated to the city of Logroño the building located at Calle Portales 50, designed by Fermin Alamo, for the use of public schools. The building currently houses the Tourist Office.

IBERCAJA CENTRE

The La Rioja Ibercaja Centre is a free-standing building with a ground floor and three upper floors, designed for cultural activities.

SALA AMÓS SALVADOR

The architectural complex in which the Amós Salvador Room is located dates back to the first quarter of the 14th century, the period in which it was the Convent of La Merced. After countless different owners and refurbishments, in 1978 it returned to municipal ownership, and was included in the initial proposal for buildings to be preserved in the Special Plan for the Historic Centre of Logroño. The restoration of the building, which throughout history had been used for such diverse purposes as a convent, military hospital, barracks, warehouse, prison and tobacco factory, began in 1979. The room, built at the end of the 19th century to be the drying warehouse of the tobacco factory, is now used as an exhibition space.

3. Sustainability Garnica material

Data sheets and photos available at:
www.concentrico.es

The intervention must be made with material provided by Garnica, Concéntrico's main collaborator. Wood, Garnica's principal material, plays a key role in the circular economy as it is renewable, recyclable, reuseable and biodegradable.

Garnica uses wood from rapid-growth tree plantations and sustainable forests certified by PEFC and FSC® thus guaranteeing sustainable management.

It promotes the use of local woods, local plantations and forests from where the wood is sourced, helping to generate benefits for rural areas. The plantation of poplars is an activity with a long tradition on the banks of the river Ebro and its tributaries, such that in many riverside towns the social and cultural landscape could not be understood without them.

This material will be provided by Garnica for free. The pavilion may also include other materials depending on the project, always striving for sustainable use.

Available:

Nº panels	Commercial name	Length mm	Width mm	Thickness mm
40	Efficiency Poplar	2500	1220	25

Description:

Panel composed entirely of European sustainable plantation poplar. This wood is characterised by its lightness, quality and ease of machining.

This material will be provided free of charge by Garnica. the installation may include other materials as a complement, depending on the depending on the project, always looking for a sustainable use.

4. Participants

4. Participants

All creators who carry out ephemeral intervention projects within any of the disciplines of art, design, landscaping and architecture may apply.

The collectives must indicate all their members and designate one of them to act as a representative.

Each professional, or team, must submit a proposal for the pavilion with a single solution.

5. Documentation & presentation format

The proposal must be submitted in digital format using the web platform at:
www.concentrico.es

TWO VERTICAL DIN A2 PANELS.

The panels will include all the information required for the proper definition and understanding of the proposal: computer graphics, overviews or any graphic expression defining the intervention will be permitted.

All the documentation, images and text (text is permitted in Spanish and English) will be included on the panels.

Each file must have a maximum size of 10 Mb, with a recommended image resolution of 300 dpi and the following name:

- identifying-slogan-01.pdf
- identifying-slogan-02.pdf

DIGITAL FORM.

All the documentation will be presented through the festival's website, where the information of the authors will be requested and the two panels of the proposal will be attached:

- Identifying slogan
- Surname and first names of the team members and team leader
- Website or link to project portfolio
- Email
- Telephone
- Postal address
- Country

5.1. Anonymity

The proposals will be presented under an identifying slogan, which must appear in the upper right corner of the two panels, to ensure anonymity. The participants who present their proposals commit to not reveal these before jury makes its decision, in order to ensure anonymity and preserve the jury's objectivity. Non-compliance with this commitment shall entail the immediate disqualification of the proposal.

6. Criteria

The proposals for the intervention will be assessed for:

- **Integration into the architectural and urban environment:** Relationship with the surrounding areas helping to foster festival activities, such as presentations, meetings and talks, guaranteeing the accessibility of the pavilion and its connection with its location.
- **Versatility:** Ability to transform the space with a flexible, scalable and integrating project, with the possibility of adapting it to different situations.
- **Sustainability:** The use of sustainable materials will be preferred, reinforcing the nature of the Garnica panels, which focus on environmental aspects and are renewable, recyclable, reusable and biodegradable.
- **Viability:** The objective of this competition is to physically construct the intervention, which will be on display for every day of the Festival. It is understood that the proposals must provide temporary solutions able to be disassembled once the festival is over.

7.

7. Submission

The proposal must be submitted using the platform at:

www.concentrico.es

It may not be submitted in person or by email or messaging service and only proposals submitted digitally will be valid.

8. Submission deadlines

The period for presentation of proposals will conclude on **20th December 2023** at **23:59 hours (GMT+1)**.

After this period has passed, the FCAR shall issue a statement indicating the number of projects received.

9. Prizes

FIRST PRIZE Construction of the installation + 2.500 €

THE ECONOMIC PRIZE INCLUDES:

Fees for the design of the proposal and the development of the project (plans, formats and details) in coordination with the festival team for correct construction.

Concéntrico will be responsible for the production and construction of the winning proposal, unless the design specifications mean it is better for it to be produced externally, in which case an approximate production budget of €8,000 will be provided.

Although the production and assembly of the installation will be the festival's responsibility, the winning team must be present during assembly for coordination purposes and at the inauguration of Concéntrico 10 to present the installation.

- The economic prize will be provided once the festival is over.
- The winning team shall sign a contract with the FCAR for the correct process of their intervention's assembly and disassembly.
- This compensation shall be subject to required fiscal deductions.
- The prize includes taxes.

10. Jury

The jury will be composed of professionals in architecture, art, and design related to the organizing entities of the festival. The composition of the jury will be made public during the open participation period in the call.

11. Exhibition and publication

The FCAR may create and exhibition of all of the proposals received (regardless of whether or not they won), citing their origin and authorship. Similarly, it may publish all of the projects presented in a print or digital format under the same conditions as those established for the exhibition.

The FCAR shall do everything possible to promote the proposals in local, national and international media.

12. Intellectual property rights

The authors and co-authors shall retain intellectual property rights to the projects presented (authorship, originality of the work, and full exercise of the ceded rights indicated in these rules). To that end, the projects shall be registered at the FCAR for their possible defence against any third-party suits, or their use as material for the creation of other projects by architects other than their respective authors.

All participants in the competition concede to FCAR the rights to exhibit the works and to publish them, though their authors may exhibit and publish them at their own expense.

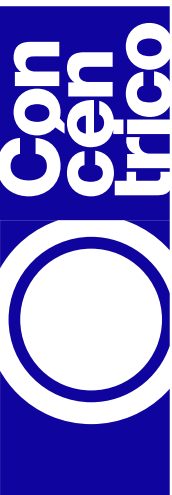
13. Calendar

Proposal submission deadline:

From 18th October 2023 to 20th December 2023 at
23:59 hours (GMT +1)

Publication and communication of jury's decision:

January 2024



Technical development of the winning proposal with the festival team:

February – March 2024

Coordination of the project's assembly:

20th to 24th April 2024

Concéntrico 10, International Architecture and Design Festival in Logroño:

25th April to 1st May 2024

Disassembly of the intervention:

From 2nd May 2024.

Design competition for the
Concéntrico 10 Pavilion at
Plaza Escuelas Trevijano

The presentation of proposals for this convocation implies acceptance of these rules.

For more information and graphic documentation:

www.concentrico.es

Queries:
participa@concentrico.es