

# Web Design Competition

Summer 2009

(Please typewrite or in capital)

Name \_\_\_\_\_

Surname \_\_\_\_\_

Company \_\_\_\_\_

School \_\_\_\_\_

Designer(s) \_\_\_\_\_

Art director(s) \_\_\_\_\_

Others \_\_\_\_\_

Postal address \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Email \_\_\_\_\_

Date \_\_\_\_\_

Signature \_\_\_\_\_

## WEB DESIGN COMPETITION

1st Prize = 700.00 CHF + Personalised Certificate  
 2nd prize = 300.00 CHF + Personalised Certificate  
 3rd prize = 100.00 CHF + Personalised Certificate

## WHAT IS ELIGIBLE

The SF Design Awards is open to graphic and web designers from around the world, and whoever has a Micheleangelo-kind idea, is challenged to design an inspiring, unique and creative design piece for a specific company, an interdisciplinary collaborative studio SHAGAL | iodaa for place-responsive programming, designing, research, criticism, writing and teaching while fuses architecture, landscape architecture, urbanism and the visual arts.

## WHAT IS NOT ELIGIBLE

WebSites containing unoriginal material (such as templates) or unwholesome content (such as pornography or hate-speech) are not eligible for this competition. DO NOT enter your proposal if you are in violation, or uncertain of your rights to, any copyrights, patents, trademarks or other intellectual property. If your proposal website includes and or promotes any of the following content it will be disqualified:

- activities relating to hacking
- degradation or humiliation of adults, children or animals
- racism, sexism, religious prejudice or other forms of hatred
- pornography
- products or services that are illegal to use, sell and/or possess...
- profanity
- unoriginal templates

## ENTRY PROCESS

At the dawn, throw dictionary away; take distance from standards; then, sense-it, feel-it; and create-it

## THE DEADLINE

The deadline for entries is Tuesday, 23th June, 2009.

## FEES

There is no registration fee (or entry fee). If you have extra money, pass over to your neighbour -he or she- might need it.

## PRIZES

If you are awarded an accolade, you will receive an email from SF within 45 days of the close of an event. Make sure to include our email address awards@shahneshinfoundation.org to your safe recipients list.

All winners will receive listing on the SF website, as well as a personalized certificate.

## GRADING

Designers who finish as the top three (3) score-getters will receive a first (1st), second (2nd), or third (3rd) place award. All designs are judged and graded by real-life design professional and design educators, and are based on the following criteria, although jury does not have a recipe:

Creativity:	40 Points
Effectiveness:	30 Points
Practicality:	30 Points
Ethics:	Pass or Fail

## GRAPHICAL & TEXTUAL MATERILAS

There are stored few illustrations/images and text that you "shall" utilize them in creating WebDesign. Please see the link

[www.shahneshinfoundation.org/awards/special.html](http://www.shahneshinfoundation.org/awards/special.html)

## DISK MEDIA & PRINT

You must submit a labeled color proof with your digital file, which must meet the requirements listed below. Files may be provided on the following Mac- or PC-formatted media (be sure to copy Mac files to Mac-formatted media—Mac files that are copied onto PC-formatted media may be corrupted):

- CD-ROM
- DVD-ROM
- No Jazz or Zip disks accepted

## SIZE AND FORMAT

Submit a copy of your file, with the following specifications:

Web Design (Non-Flash)

Description: Any website utilizing less than 25%, or no use of Flash.

Format: JPEG, GIF or PNG (screenshot)

Artboard Dimension: Maximum 1000 x 800 pixels (portrait or landscape)

Color Mode: RGB

Quality: 72 dpi

Web Design (Flash)

Description: Any website utilizing more than 75% Flash.

Format: JPEG, GIF or PNG (screenshot)

Artboard Dimension: Maximum 1000 x 800 pixels (portrait or landscape)

Color Mode: RGB

Quality: 72 dpi

## FONTS

If your files include fonts, please convert to outline (vector).

## DISK LABELING

Please print a directory of the disk contents and label your disk and double check all spelling, with the following information:

- SF Design Awards: Web Design
- Your name
- Your coordinates (mail and email)
- File name(s) (please use 8 characters or fewer)
- File format (.JPEG, .GIF or .PNG)
- File size in megabytes (MB)

A color laser print of first page (front page) that includes the disk label information noted above must be provided for all electronic material. It is imperative that you write legibly.

## WHAT TO SEND

Submitted web design must be designed for this very specific contest, and no more than five (5) weeks old. Your digital web design on your disk along with a print reproduction—quality electronic file of your digital submission and a completed registration form.

## WHERE TO SEND

Your package should be sent to:

SF Design Awards  
 P.O. Box 1211  
 CH-8700 Kusnacht-Zurich  
 Switzerland

## SHIPPING

Package disk media appropriately for shipping. Please pack pieces carefully—no staples or paper clips. Ensure that your package arrives in time (p.m. 4 / Tuesday, 23th June, 2009) to be considered.

## PERMISSION

Contestant grants the SF and the company design is for, permission to use fully or partly and display his or her names.

## COPYRIGHT

By submitting your entry(ies), you are attesting that you have the necessary authorisation to use the images, audio, text and other content contained therein. SF Design Awards assumes all submitted artwork are the work and/or property of the designer or design firm submitting the work. SF Design Awards and company will not be liable for any copyright infringement on the part of the contestant.

## NOTE

The SF Design Awards reserve the right to refuse service, or revoke award from any individual or company, whose artwork does not fall within the ethical guidelines set forth by SF Design Awards, whether before, during or after the judging is complete. Prizes can change without notice, depending on changes in availability. The SF Design Awards shall not be held accountable or responsible for any lost or stolen awards, certificates or entries. Incomplete or illegible registration forms will be disqualified.

Remember,  
 your submission  
 must be received by  
 and no later than  
 28th June 2009