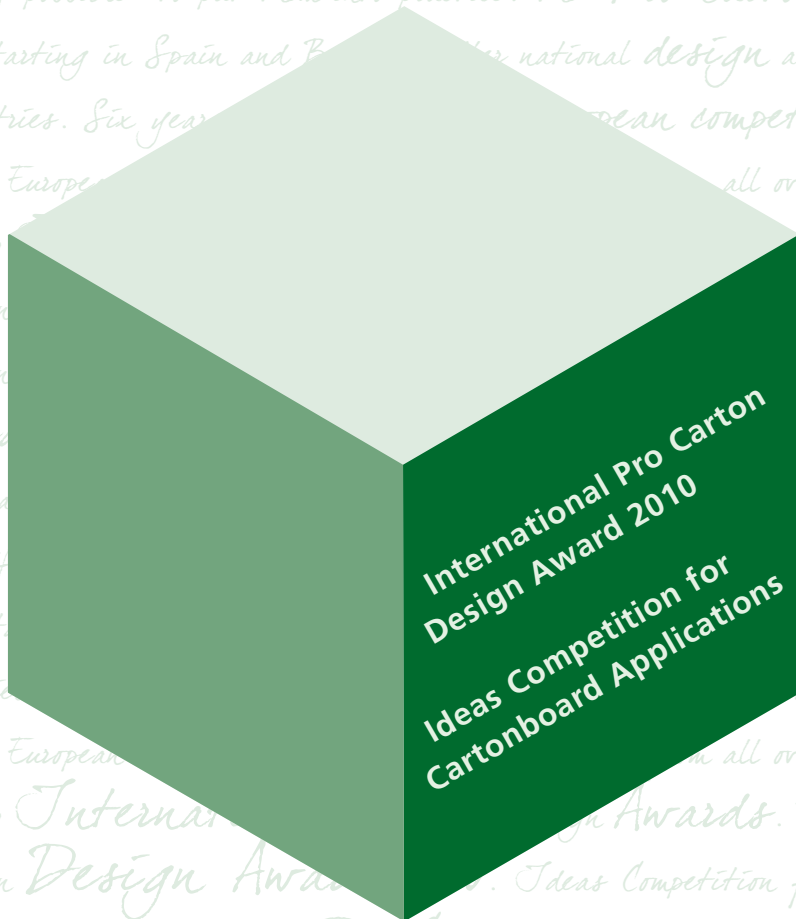




PRO CARTON



Entry Form

In cooperation with



Invitation for submissions

The International Pro Carton Design Award is a competition for new ideas in the field of carton and cartonboard applications. The aim of the competition is to find solutions and conceptual designs made of cartonboard which have so far not been realised, to present them to the widest possible audience, and, if possible, to put them into practice.

The Pro Carton Design Award is now in its tenth year. Starting in Spain and Belgium, other national design awards soon followed in another ten European countries. Six years ago saw the first European competition. Pro Carton is now going completely pan-European, allowing young designers from all over Europe - East and West - to participate in the 2009/2010 International Pro Carton Design Awards.

Sponsor

This international competition is sponsored by Pro Carton, the European Association of Carton and Cartonboard Manufacturers.

Categories

Entries are possible in two categories:

- cartonboard packaging
- other uses of cartonboard (i.e. direct mails, displays/P.O.S. materials)

Terms of participation

The competition is open to all European design students, as long as they have not yet been commercially produced. Students are defined as having completed their studies in the summer term 2009 at the earliest (proof is required, i.e. certificate of enrolment, and must accompany the entry). The submission of entries gives the organisers the right to present the entries at a public exhibition including publication, promotion and documentation of the competition.

Terms of entry

All entries - designs, sketches and/or models, dummies etc. - must be true to scale, regardless of their actual size and application, and must be made exclusively of cartonboard (over 200 g/m²) using folding techniques, or

possibly glue. Two- and/or three-dimensional designs are allowed.

Each entry must be accompanied by the attached entry form or a copy of the form. A maximum of ten entries is permitted per institution.

All entries must be submitted (max. size A3) ideally as a finished version for printing. Three-dimensional sample/s, models, dummies etc. must be accompanied by a sketch or description of no more than a single A4 page. A description is always welcome.

Entry fees and liability

Participation is free for designers still undergoing education/training. The organisers cannot be held liable for any of the submitted entries. The entries can be returned, upon request, after conclusion of all promotional activities and is at the expense and risk of the participant.

Jury

All entries will be judged by an independent jury. The jury will be composed of professionals from the supply chain: designers, and members of the consumer brand, retail and carton industry.

The decisions of the jury are final.

Members of the jury, their next of kin as well as next of kin or employees of the organisers are exempt from taking part in the competition.

The jury will meet in The Hague in early 2010.

Awards

In each category awards will go to the overall winner and the two runners-up.

Main awards

The winners from each category will be invited to spend a week at a renowned European packaging design agency. In addition they will attend a week of training together with the four runners-up as part of the European Pro Carton Academy.

Distinctions

Together with the four runners-up, the two main award winners will attend a week of training as part of the European Pro Carton Academy. Experts from all areas of the supply chain, such as the cartonboard and folding box industry, marketing, packaging design and trade, will make their know-how available.

This is supplemented by practicals in leading cartonboard and folding box companies. This week of training takes place at the same time for all participants. They will also receive a certificate signed by all companies and instructors.

Presentation of awards

Pro Carton will invite all nominated students (max. one per entry) and their immediate instructors (lecturers, professors) to attend the award ceremony. The ceremony and publication of the awards and winners (folder, press release, website) will take place late in 2010. Travel, board and training costs will be paid for by Pro Carton.

Entry deadline

Entries must be sent to Pro Carton, Laan Copes van Cattenburch 79, NL-2585 EW Den Haag, Netherlands, by 11th March 2010, and marked "International Pro Carton Design Award". They can only be returned to the entrant upon special request and at his/her costs and risk. The entrant is responsible for making sure that his entry is received by the deadline.

In case of queries please contact

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mcewen@procarton.com
www.procarton.com

Entry Form for International Pro Carton Design Award 2010

Entry Form

for International Pro Carton Design Award 2010

Entrant

Name

Institute/School/University

Street

Postal code/City

Telephone

Fax

E-mail

Lecturer/Professor

Name

E-Mail

Description of entry

Name, intended use, special comments

Categorie

- ☐ cartonboard packaging
- ☐ other uses of cartonboard (i.e.
direct mails, displays/P.O.S.
materials)

I declare to be the sole owner of
copyrights to the submitted entry,
and that this entry has not been
publicised elsewhere and is free
of rights to third parties. I agree
to the terms and conditions of
the competition.

Each entry must be accompanied
by an entry form. If necessary,
please copy or download from
www.procarton.com.

Date

Signature

Return

- ☐ yes ☐ no