

rome City Vision architecture competition

COMPETITION PROGRAMME

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1.1 City Vision

CityVision is a forum for investigating the contemporary city through the lense of its' future image. By means of competitions, installations, and exhibitions of visionary architectural creation, CITYVISION strives to be a catalyst for local governments to facilitate the development of young architects and designer entering the workforce.

Our goal is to promote and augment critical advanced practices, often including emerging ideas generated in academia and professional studies worldwide. It is a means to explore the potential reality and future of planning, architecture, and design practice through information exchange, events, and projects.

Contact details: City Vision Magazine Via Appia Nuova 503 00181 Rome Italy www.cityvision-mag.com

General Inquiries info@cityvision-competition.com

1.2 RomeCityVision: Nature and purpose of the competition

RomeCityVision is an ideas competition, which challenges architects, engineers, designers, students and creatives individuals to develop visionary urban proposals with the intention of stimulating and supporting the contemporary city, in this case Rome. Through innovative ideas and methodologies which can improve the connection between the historical, present, and future city. CITYVISION aims to foster a critical evolution of architectural historiography.

The Italian city manifests a consistent absence of Contemporary Urban Planning and relatively ineffective architectural intervention. The objective of the competition is to drive your imagination, by the use of new materials, echo- technologies, parametric software and territorial organizations for a future vision of the city of Rome. Globalization, environmental concerns, the future historiography of the city, adaptability and emerging digital practices are some of the elements that should be taken into consideration.

The Planning Proposal can re-assess a significant monument, road, district or better still the whole city. For this reason there are no restrictions of site, program or dimension of the project. The goal is to give maximum freedom, with the intention of achieving the most innovative and provocative proposals. Proposals should aim to augment and stimulate the urban inhabitance and experience of the ordinary person. The proposed planning, should support and integrate itself environmentally, seeking to create and improve a unified relationship between the city and its' cultural behavior.

This International Competition has three aims:

- 1. To stimulate research in urban planning and civic vitalization.
- 2. To encourage and promote progressive ideas from the emerging generation of designers.
- 3. To stimulate the scientific development in the field of architecture by means of a critical reflection and discussion.

1.3 Procedure of participation

Architectural competition in a single phase. Participation in the competition is open to Architects, engineers, designers, students and creatives world-wide. Individual or group entries are permitted. The indication of a group leader is required.

1.4 Language

The official competition language of the competition is English.

CityVision will provide also a competion brief in Italian language but the final proposal must be submitted only in english.

1.5 Registration

Architects, engineers, designers, students and creatives are invited to take part in this competition. Temporary groups are allowed especially if they are multi skilled. Being multi skilled is an important characteristic because it can help to understand and to better represent a global vision of the city.

Participants can register at www.cityvision-competition.com/registration.html

- before the 26th April, 2010 paying via paypal with a fee of 50€ (early registration deadline)
- before the 28th May, 2010 paying via paypal with a fee of 70€ (late registration deadline)

There is an entry limit of one proposal per individual/team and there is no limit to the number of participants per group.

After your registration CITYVISION will provide by email a registration number which must be included on all entry panels.

1.6 Questions and answers

Further character references should be sent via email to to the following email address:

info@cityvision-competition.com on and before 22.00 hours (Greenwich Time), 19th april, 2009 inclusive.

Answers will be posted on the website on 30th april 2010.

1.7 Awards

1st place. € 1500 2nd place. € 600 3rd place. € 400

And 4 Honorable Mentions.

1.8 Submission of boards

This is a digital competition and hard copy proposals will not be accepted. All entries are to be submitted via e-mail on and before the 2nd June, 2010 (hours 22:00 Greenwich Time) to the following email address: **submission@cityvision-competition.com**. The attachment, packed in a ZIP file, should include 2 boards of project in A2 horizontal format, a technical/written report in A4 format and partecipation data in A4 format.

BOARD 1: in A2 horizontal format with the principal image of the entry useful in showing in its entirety the planning idea saved as follows: (xxxxx_01.jpg).



BOARD 2: in A2 horizontal format which describes the project in detail with proposed sections, elevations, planimetries, schemes and images which will be useful for the understanding of the project saved as follows: (xxxxx_02.jpg)



TECHNICAL/WRITTEN REPORT: in A4 vertical format maximum 2 pages of useful text to explain the planning proposal saved as follows: (xxxxx_description. doc)



PARTICIPANTS DATA: 1 file doc containing the names of the participants with profession, address and email saved as follows: (xxxxx info. doc)



Entry ID numbers must be positioned in the upper right corner with required dimensions 1cm X 5cm.

Entries are encouraged to inclued all necessary information to clearly explain the proposal. Board resolution should not be less than 300 dpi, RGB color mode in JPEG format. The entry ID number must be included on the top right hand side of all layouts, which is issued by CITYVISION at registration. No other form of identification permitted.

The file names should quote the entry ID number followed by an underscore and number of the board as follows: xxxxx_01.jpeg and xxxxx_02.jpeg. The same system is to be used for the technical report (xxxxx_description. doc) and the participants data (xxxxx_info. doc)

All files should be packed in a ZIP file labeled with your Registration Number, as follows: xxxxx.zip The choice of the graphic representation is completely open to the entry team. Refusal of any entry may occur if the mentioned guidelines and methods are not met.

1.9 Panel of Judges

The projects presented will be submitted to the judgment of the jury that will endeavour to examine all the entries and to elect the winners.

The Judging Panel is composed of 4 members and a presiding president.

J. MAYER H. (J. Mayer H. Architects) Berlin - President of the jury

www.jmayerh.de

Founded in 1996 in Berlin, Germany, J. MAYER H Architects' studio, focuses on works at the intersection of architecture, communication and new technology. Recent projects include the Town Hall in Ostfildern, Germany, a student center at Karlsruhe University and the redevelopment of the Plaza de la Encarnacion in Sevilla, Spain. From urban planning schemes and buildings to installation work and objects with new materials, the relationship between the human body, technology and nature form the background for a new production of space.

Jürgen Mayer H. is the founder and principal of this crossdisciplinairy studio. He studied at Stuttgart University, The Cooper Union and Princeton University. His work has been published and exhibited worldwide and is part of numerous collections including MoMA New York and SF MoMA. National and international awards include the Mies-van-der-Rohe-Award-Emerging-Architect-Special-Mention-2003 and Winner Holcim Award Bronze 2005. Jürgen Mayer H. has taught at Princeton University, University of the Arts Berlin, Harvard University, Kunsthochschule Berlin, the Architectural Association in London, the Columbia University, New York and at the University of Toronto, Canada.

FRANCESCO LIPARI (OFL architecture) Rome - Jury member

www.francescolipari.it

Is the founding principal of OFL architecture, an interdisciplinary architectural research laboratory interested in redefining potential relationships within the contemporary city and its existing urban conditions. Francesco established OFL architecture in 2008 with the intention of developing a new design methodology that integrates architecture with parallel disciplines: Art, Sculpture, Biology, Cinema. In 2009 the office receive several prizes: the honourable mention at the Hong Kong Noise barrier competiton with the Riccio project and the third prize at the PontèPigneto competiton with the project Instant Bridge. In december 2009 OFL has its first solo exhibition in Sicily. The exhibition named CARNE provoked the attention of the critic thanks to the provocative installation and projects. His works have been exhibited and published in Rome Venice, Milan, Seville, Seoul, Turin and Hong Kong.

FELIPE ESCUDERO (MAD project manager) Beijing - Jury member

www.felipe-escudero.com

Felipe Escudero is the co-founder of Collective Brain Architecture. Born in Quito, he studied architecture at the Georgia Institute of Technology, the Technical University of Brandenburg, and the School of La Villette in Paris.

Since 2003, Felipe has been combining research and practice in architecture while living in Atlanta, Rome, Berlin, and Paris. He has won several prices such as the Albert Lee Hawes Memorial Award in 2006 and the Lewis Lanter Award in 2007. His work has been exhibited at ENSAVPL and appeared in many publications around the world. In 2007 he taught at the Institute for Architecture and Urban Studies in New York. In 2008 and 2009 Felipe was project manager at MAD architects where he developed the Huangdu Art House project in the center of Beijing. Atomic lab is a Beijing based alternative form of architectural practice that unites designers, artists, and philosophers to investigate the possibilities of the environment.

FRANCESCO GATTI (3 Gatti Architecture Studio) Shanghai - Jury member

www.3gatti.com

Francesco Gatti was born in Rome in 1973. He graduated with honours degree in ROMA TRE university. In 2002 he established the 3GATTI ARCHITECTURE STUDIO. In 2004 he opened a new branch of the office in Shanghai where he completed many projects as the "ShenYang shopping mall", the "In Factory" old factories renovations, and prestigious interiours as the Red Object office space, "The Cut" interactive disco club and the "ZeBar".

Gatti won many competition and awards as: the "Buchanan Underground Station" (Glasgow-Scotland), the "Tra la murgia e il mare" urban development (Andria-Italy), the "500M³ design " GBD art residential district (Beijing-China), the "06 Modern Decoration interior design media price" (Shenzen-China) and recently won the international competition for the construction of the Automobile Museum in Nanjing. His work was published in many international reviews.

Today Gatti teach in ROMA TRE university (Italy) and in TongJi and JiaTong university (China) where he also participated as master of the Archiprix International.

MICHAEL CATON (Michael Caton Architecture) Abu Dhabi - Jury member www.michaelcaton.com

Michael Caton is a multidisciplinary designer and professor of architecture and design at the American University of Sharjah in the United Arab Emirates. A native of New York City he studied at Pratt Institute School of Architecture receiving his degree in 2008. Having been involved in the Middle East region over the last few years, Michael has been involved in various projects and programs dealing with advanced digital technologies in design. Working currently from Dubai, in mid 2009 Michael established the [insert] design research group. As an experimental multidisciplinary soft office, [insert] explores futures for architectural, digital, and interactive design. Design is explored as a synthetic practice, engaging research in art, science, and political culture while impacting communities.

1.10 Methods of evaluation of proposals

The entries will be judged based on the following criteria:

- 1. Visionary potential; On the base of which the jury will concentrate on originality, sustainability, and the innovative character of the proposal.
- 2. Architectural integrity; Formal composition, integration with the urban environment, design sensibility, in the context of which the jury will review the coherence of the proposal.
- 3. Ecological sustainability.

1.11 Results of the competition and publication

CITYVISION will publish the official results on the **15th June**, **2010 at 12.00** www.cityvision-competition.com

Announcement of the competition 27th Febraury 2010

Acceptance of questions deadline 19th April 2010

Early registration deadline 26th April 2010

Answers to questions posted on website 30th April 2010

Late registration deadline 28th May 2010

Submission deadline 2nd June 2010

Announcement of results 15th June 2010

1.13 Rules and Regulations of the competition

To take part in this competition, all applicants must accept the rules. Every infringement of the rules will be noted and subject to the evaluation by the panel of judges.

This is an anonymous competition and the Registration Number is the only means of identification. The files containing the personal information are confidential and known only to the Organizer Responsible and will not be revealed to the Panel until the final winners have been selected.

- 1. The official language of the competition is English.
- 2. The enrolment fee is not tax deductable.
- 3. Applicants who try to contact members of the jury will be disqualified.
- 4. Participation requires that all the above rules are adhered to.

1.14 Applicants and their property rights

USE and PROPERTY:

All enrolments in the competition will remain in the care of the Organizer, who has the right to publish or exhibit the material presented according to the formal procedure indicated in the present program, without obligation of remuneration to the applicant.

During the period in which the projects are in the care of the Organizer, the organizer has the right to use the material for educational purposes, without obligation of remuneration to the applicant.

DISAGREEMENTS:

Any disagreements that rise between the organizer, Operating Body of the panel, including disagreements with one of the above conditions will be resolved by arbitration

IN CLOSING:

This competition is subject to the terms of this program. The program of the competition is the definitive declaration of the terms and conditions of this competition. The conditions are binding for the Organizer and the panel of judges. By presenting a design, the participant declares that he / she is aware of and accepts the terms and conditions of the competition.

