

“LA MANIGLIA DI DOMANI: UNA COMPETIZIONE PER GIOVANI DESIGNER”

2nd edition 2010-2011

COMPETITION ANNOUNCEMENT

SECTION 1 – TYPE OF COMPETITION

GHIDINI Group S.p.A. is a leading company in the production of handles and fittings. On the occasion of the 80th anniversary of its foundation the company announces the second edition of the Industrial Design International Competition, in collaboration with the magazine 'FRAMES' of 'IL SOLE 24 ORE' Publishing Group. The object of the contest is the design of a new handle for doors and windows, together with possible accessories or fittings.

SECTION 2 – COMPETITION CONTENTS AND OBJECTIVES

Theme: Thinking today how tomorrow's handle will be. The competition aims for the design of new handles for doors and windows, together with possible supplementary accessories and fittings, in order to renew the image of the object and/or the relation between its appearance and its functions.

The competition aims at looking at the future through the implementation of two different actions:

- First, the participation will be exclusively restricted to junior professionals below the age of 35 (designers, inventors, students). This represents our moral commitment to investing in future generations, offering them a chance of entering the working world.
- Secondly, the promotion of a research on the future of the handle, particularly on possible innovations in models for the years to come, from the point of view of function, performance and appearance.

Any material and working system can be used as long as it is thoroughly studied and feasible. The goal of the competition is to reward projects that might be implemented, as well as intellectual contributions that might stimulate further research activities aimed at the accomplishment of the above-mentioned themes.

SECTION 3 - ELIGIBILITY

The competition is international and open to participants from any nation.

In order to encourage the largest participation, spread the debate in the greatest number of professional and academic environments and offer new job opportunities to young people, the competition is targeted at the following participants:

- young designers (under 35 years old), i.e. born no earlier than 1975

Any patenting of the projects presented must be effected by and at the expense of the participants.

Participation may take place in individual or group form. In the latter case, although the authorship of the project will be acknowledged to all group members, it is necessary to nominate a team leader, who will be the sole reference person in the relations with the organization of the competition.

Participants can submit more than one project, as long as they are presented separately. Each project must be registered individually.

SECTION 4 – REGISTRATION

Registration to the competition is **free** and it will be open from **15th October 2010** until the competition deadline. In order to enter the competition, the participants must fill in the registration form available on the website: www.lamanigliadidomani.com. Any further information can be requested from the organization office, at the following address:

GHIDINI PIETRO BOSCO S.p.A.

Via Chiesa 42/44

25060 BROZZO di MARCHENO (BS) - ITALY

tel +39.030.89691 - fax +39.030.8960333

e-mail: info@lamanigliadidomani.com (Ms. Francesca Del Pesco)

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The participants can download the Participant's Dossier available on the website www.lamanigliadidomani.com, which will include details regarding the drawing up of the project and the development of the competition themes. The Dossier will also contain all information related to the submission procedure and the evaluation criteria adopted by the jury.

SECTION 5 – PROJECTS AND DEADLINES

In order to guarantee all participants equal opportunities and in view of future publication, the participants must comply with the instructions included in the Participant's Dossier. The designs must conform to the following compulsory formats:

- a maximum of 2 designs cm. 50x70, mounted on a stiff (possibly foldable) framework. Besides, it is possible to include an A4 format report, no longer than 3,000 key-strokes. If they wish to do so, the participants may also include real models. Any model design, report and picture will also have to be submitted on a CD or DVD support, in TIF or JPG format at 300 dpi.

All the communications must be written in the official languages of the competition: Italian or English. The participants must submit their projects in anonymous form (see section 6).

The title page of all designs and competition reports must clearly bear the slogan or the identification code (see section 6).

All projects must be delivered or handed in at the competition organization office no later than **18th February 2011** at 12:00 noon.

The projects can be directly handed in at the competition organization office or delivered by courier, railway or mail service. The postmark date will be a proof of conveyance. However the projects received later than 10 days after the deadline will be excluded from the competition.

All deliveries are effected by, at the expense and under the responsibility of the participants. Competition promoters will not be liable for any delay of delivery. The competition winning projects as well as the ones awarded with special mention will not be returned. Any other project, if asked back for, will be returned at the expense of the participants. The projects that are not asked back for within 90 days after the prize-giving day will be destroyed.

SECTION 6 – ANONYMOUS FORM OF THE COMPETITION

The participants will submit their projects in anonymous form. The projects will be marked only with a slogan or an alphanumeric code chosen by the participants.

The participants' personal details, the Team Leader appointment and all other documents required must be inserted in a sealed opaque non-transparent envelope to be attached to the competition projects. The envelope must bear on its front the same slogan or alphanumeric code as the competition projects.

The sealed envelope must contain the following documents (according to the forms enclosed to the Competition Dossier):

- Full participants' personal details and photocopy of their identity cards;
- Declaration of the Team Leader appointment, signed by all group members;
- Acceptance of the rules of the competition.

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SECTION 7 – EXCLUSIONS

The following people are not allowed to take part in the competition:

- Jury Members;
- Jury Members' spouses, relatives and relatives in-law up to the third degree;
- Jury Members' employees, employers and anyone constantly or generally known to be collaborating with Jury Members;
- Competition Promoters' employees;
- Those who do not belong to the previous categories but, nonetheless, directly contributed to the formulation of the competition announcement.
- The projects not complying with the anonymous form rule will also be excluded from the competition (see section 6).

SECTION 8 – INFORMATION

Jury Members and Competition Promoters are not allowed to provide the participants with any information. Any requests for information will be addressed in writing to the secretariat of the competition through the communication module on the site www.lamanigliadidomani.com. Answers to the queries will be published on the website and therefore made available to all participants.

SECTION 9 - JURY

The Jury will be composed of:

- Mr. Fabrizio Bianchetti (Architect), editor of the magazine 'FRAMES', 'IL SOLE 24 ORE' Publishing Group;
- Prof. Walter Klaz, Technische Universität München;
- Prof. Marco Franceschetti, Faculty of Industrial Design, Brescia;
- Mr. Pierpaolo Ghidini (Engineer), Ghidini Group Technical Manager;
- Mr. Marco Ghidini, Ghidini Group Sales Manager.

The decision of the jury is irrevocable. The jury may decide to split the prizes. The jury must reach a decision no later than 45 days after the competition deadline.

The competition results will be communicated to the winners and they will be publicized by the press and at the prize-giving ceremony. The jury will circulate a final report explaining the evaluation of criteria and the reasons for the choice of the winners.

SECTION 10 – PRIZES

The jury will award the following prizes:

1st prize	€ 3,000.00 + certificate
2nd prize	€ 2,000.00 + certificate
3rd prize	€ 1,000.00 + certificate

Moreover the jury may award two special mentions (€ 500.00 each + certificate) to commend any worthy projects.

All participants will be given a certificate of participation.

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SECTION 11 – RESULTS AND PUBLICATIONS

The Jury must reach a decision no later than 30th March 2011. The competition results will be communicated to the winners by registered mail and they will also be publicized by the press and at a prize-giving ceremony. The jury will circulate a final report explaining the evaluation criteria and the reasons for the choice of the winners.

The winning projects and any other project deemed merit-worthy by the jury shall be displayed at a special exhibition and shown to the public during the prize-giving ceremony at the head office of the competition organization or in any other location. Moreover the competition organization may also publish the projects received on the specialized press and/or in a catalogue. The participants, by sending their projects, accept the use of their works, as explained above, without receiving any payment.

SECTION 12 – PROJECT USE

Contest promoters reserve the right to use the competing projects for industrial production, subject to agreement with the designers, in the form of a royalty agreement contract, complying with the specific professional rules on the subject. As a consequence participants undertake not to release to third parties the rights of usage of their projects until 30th December 2011.

SECTION 13 - ACCEPTANCE

By submitting their projects, participants accept unconditionally the contents of the competition announcement and the decisions of the Jury concerning both the interpretation of the contents of the competition announcement and the evaluation of the competing projects.

For any information: Ms. Francesca Del Pesco

All enquires must be submitted exclusively by the dedicated e-mail address. The answers will be published on the website www.lamanigliadidomani.com

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The competition notice is available at:

www.lamanigliadidomani.com

www.ghidini.com

www.archinfo.it

www.living24.com

CALENDAR

15 October 2010

18 February 2011

30 March 2011

To be determined

Opening of registration

Deadline for project submission

Jury's final decision

Exhibition and prize-giving ceremony