

DESIGNING ARCHEOLOGY

International Call for Built Projects

Article 1: Object

The Accademia Adrianea for Architecture and Archeology, in partnership with the Facoltà di Architettura e Società del Politecnico di Milano, and the Pantheon Institute, Rome, along with the Assessorato alle Politiche Culturali e Comunicazione of the Municipality of Rome, Assessorato alle Politiche Culturali of the Municipality of Tivoli, l'Ordine degli Architetti di Roma e Provincia, establish the II International Call for Built Projects on the issues of the requalification of the archeological cultural heritage and in particular for the architecture for archeological sites and for communication (graphic) design for its cultural heritage.

The call is integral to the IX Edition of the Piranesi_Prix de Rome, which will take place in Rome and Villa Adriana from the 27th of August to the 10th of September 2011 and is also tied directly to the International Conference "*Architecture for Archeology. The state of the Art*" which will be held in Rome, at the Auditorium of the Museum of the Ara Pacis on the 31st of August and 1st of September, 2011, at which venue, the selected projects will be presented.

Article 2: Objectives of the International Call for Projects

The objectives of the II International Call are:

- 1) The analysis and understanding of the state of the Art in architectural design for cultural heritage sites by way of a competitive event intended to recognize the best built projects globally.
- 2) To award the Piranesi Prix de Rome 2011, to the built projects that best interpret the relationship between architecture and archaeology in the context of transformations both permanent and reversible of the archeological sites.
- 3) To organize an international conference where designers present selected projects that will be held at the Auditorium of the Museum of the Ara Pacis in Rome on 31st August and 1st September 2011. These presentations are integral to the competition.
- 4) To build an exhibit of the selected projects concurrent with Piranesi Prix de Rome 2011 activities, to be held in Rome from 1st to 10th September 2011. The exhibit will be further presented in the future.
- 5) To publish an academic text, that will be a reference for institutions and designers engaged in cultural heritage.

Article 3: Target Audience

- 1) The Call for Projects, operative within the disciplinary registry of the International Seminar on Museography at Villa Adriana called Piranesi_Prix de Rome, is open to all design professionals or design studios that, individually or in association, have had built architectural projects that have had, as an essential part of their design program, the improvement of the use, accessibility, legibility, and general re-qualification of archaeological heritage. Archaeological cultural heritage is understood here and conventionally, as all architecture built up to and including the XIV Century.

In particular:

- Archeological museums or museum facilities built in archeological contexts.
- Structures or artifacts whose purpose is to make "open air" museum of archeological sites or excavations.
- Structures or systems of covering for the protection of archeological remains.
- Projects whose purpose is to reutilize ancient architectural artifacts, or that exhibit the reconstruction and volumetric reuse of sectors of these artifacts.
- Projects whose program includes improvements to the public services (systems of access, reception, and hospitality) and public use of archeological areas.
- Communication design projects whose program is to provide coordinated identity design (graphic design) for archeological areas and monumental contexts, archeological museums, or exhibit installations in archeological areas.
- Temporary installation projects and exhibits for archeology or in archeological contexts.

Article 4: Participation

Participation is limited to projects originating after 1980. These projects are to be presented as per the next article below, and will be reviewed by a scientific review committee which will select a certain number in keeping with the objectives indicated in articles 2, 3 and 5 of the Call.

Participants may send documentation for up to three projects.

Selected projects (called "nominations") will be presented at the Museum of the Ara Pacis in Rome on the 31st of August and on the 1st of September 2011, at the international conference "*Architecture for Archeology. The state of the Art*" and exhibited for the duration of the Piranesi_Prix de Rome **(1-10 September) at the Casa dell'Architettura_Acquario Romano.**

The presentation of the project at the conference can be made directly by the designer or by a person representing him/her.

Participation in the II edition of the International Call must be preceded by a request for participation which must be emailed to the following address: premio.piranesi@gmail.com (APPENDIX A/ Application Form)

Article 5: Awarding of the Piranesi_Prix de Rome

The projects (nominations) presented at the conference will compete for Piranesi Prix de Rome award. The projects will be subjected to a review by a jury partially different from the scientific committee in the previous article. The jury will award the Piranesi Prix de Rome to the project which is more significant as the best expression of design quality and sensibility to the specific design problems engaging architecture for archaeology.

Article 6: Juries

There will be two juries.

For the selection of projects invited by the International Call destined to be nominated as mentioned in article 2, there will be designated by the Accademia Adrianea, a jury made up of professors **Romolo Martemucci, Luca Basso Peressut, Pier Federico Caliarì, Luigi Spinelli** and **Amedeo Schiattarella**, President of the Ordine Degli Architetti di Roma. This selection will be made **on or before 18th June 2011**.

The second jury will be designated later for the awarding of the Piranesi Prix de Rome. This jury will be made up of the first jury members to which other members will be added. A minimum of 3 and a maximum of 5 new jury members will be announced at the opening of the conference on 31 August 2011.

Article 7: Presentation Requirements

PHASE 1 (deadline 10th Jun 2011):

For the selection of the projects sent to the International Call destined for publication mentioned in article 2, paragraphs 2, 3, and 5 the required submission includes:

A bound folio in A3 format, horizontally arranged, organized with text and images necessary for the description of the project, and composed of a maximum of 10 pages plus the cover page and a rigid board at the end. The total 11 pages are to be composed on one side only (leaving the rear of each page blank) and must include:

- Cover page including the name of the professional or studio author of the project, the title of the built project, and the title: "*Piranesi_Prix de Rome. IX edition 2011. II International Call for Built Projects*".
- First page with a) a "colophon" that indicates client, designer, studio, collaborators, mechanical consultants, structural and construction management consultants and project budget; b) a descriptive text written in Arial – 12, with title in Arial – 14 Bold.
- Pages 2 to 10, composed of before project photos, after project photos, general design drawings and working drawings of the project.
- Final page is simply a stiffening board for the folio.

A CD containing:

- A PDF file with the generalities (curriculum) of the professional or the studio author of the project entitled "Generalities".
- A file called "Plates" ("Tavole") containing all the eleven pages of the folio in PDF format.
- A file called "Images" ("Immagini") containing all the images, photos, drawings and graphic sketches proposed as support for the descriptive text to be published.

This packet, with the title "*Piranesi_Prix de Rome. IX Edition 2011. II International Call for Built Projects*" should be sent, sealed and well protected against folds and impact, **by 12 noon 10 June 2011**, to the following address:

**Accademia Adrianea di Architettura e Archeologia,
Piazza del Collegio Romano n° 1B
Roma, 00186 IT**

Participants, should plan to have the packet arrive at destination by the deadline. Packets arriving after the deadline will be excluded from consideration.

PHASE 2 (deadline 8th July 2011):

The professionals or studios of the selected projects will be contacted by **20 June 2011** and invited to produce further competition material for the final phase of the Piranesi_Prix de Rome mentioned in article 2, paragraphs 2 and 4. At the same time, under penalty of withdrawal, they will be asked to complete and send in the (APPENDIX B/ Participation Form) along with a packet containing:

- acceptance of the nomination and indication of participation at the conference and at the exhibit.
- indication of participation of the designer/principal of the studio at the conference.
- or, the name of the person entrusted with the presentation of the project.

APPENDIX B/ Participation Form must be sent by email only to the address:

premio.piranesi@gmail.com **on or before 27th June 2011.**

If neither designer nor entrusted individual is available for presentation then the nomination will be considered automatically withdrawn.

The professionals or studios of the selected projects in order to support their nomination are invited to send the following documentation by way of a packet containing:

- 1 plate having dimensions of cm. 60 x h. 130 to be positioned vertically printed in color directly on a rigid board maximum thickness mm. 5 containing photographic images of the built project along with a descriptive abstract both in Italian and in English. Plates printed on paper and subsequently mounted are not acceptable under penalty of withdrawal. In cases where participants do not have facilities to print in this manner, files may be sent to specialized websites for this purpose and the Organization can provide web links. Images should be of excellent resolution.

The plate should be composed according to the graphic composition presented in APPENDIX C.

The plate should be properly packaged against folds and impact.

- 1 CD or DVD containing:
 - A) a file entitled "Plate" ("Tavola") with a high resolution file in PDF format of the plate mentioned above.
 - B) a file entitled "Images and Texts" (TESTI E IMMAGINI) with all image files and descriptive texts (abstract), inserted in the plate mentioned above.
 - C) a file entitled "OPEN FILES", with project files of the plate in point A above, using Illustrator or Photoshop with "open layers". This file may be used for printing in other formats as required by the Organization.
 - D) a file entitled "PRESENTATION" with a Power Point file containing the draft presentation for the conference at the Ara Pacis with at least 20 slides. The draft presentation will be replaced with a final presentation directly at the Conference and should be available on pen drive or CD. A copy of the final presentation should be left with the Organization.

This packet including all mentioned above should arrive **on or before 12 noon 8 July 2011** to the following address:

**Accademia Adrianea di Architettura e Archeologia,
Piazza del Collegio Romano n° 1B,
Roma 00186 IT**

Participants should plan to have the packet arrive at destination by the deadline. Packets arriving after the deadline will be excluded from consideration.

It is possible to deliver the packet personally, following pre-arranged appointment by way of email to: mpatti@accademiaadrianea.net.

PLEASE NOTE: all files indicated in points A and C must also be sent via maxi-mail to the following email address: premio.piranesi@gmail.com on or before 8 July 2011 with at least a seven-day download.

Article 8: Communication and Partnerships

The Accademia Adrianea reserves all rights to utilize information relative to the II International Call for Built Projects "Designing Archaeology" and furthermore of all its contents for scientific, didactic and editorial purposes (according to art. 2 of the Call Program Description), and for the communication and qualification of the Piranesi Prix de Rome initiatives, nationally and internationally, using all the available media such as magazines, periodicals, newspapers, specialized or institutional websites.

The Accademia Adrianea also reserves the right to expand partnerships even in the second phase of the competition if it deems opportune for the same goals mentioned above, involving other institutions or organizations in the context of University institutions, professional organization, and institutions that manage and qualify cultural heritage as well as in the specialized editorial context.

Article 9: Chronological Program

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|----------------------------|---|
| 1 MARCH 2011 | Publication of the II International Call for Projects "Designing Archaeology". |
| 10 JUN 2011 | Deadline for the arrival at the organization of competition documentation to be sent by participants for the project selection (packet in A3 format + CD)
The competition document should be preceded with ample time by APPENDIX A/Application Form exclusively via email to premio.piranesi@gmail.com . |
| 20 JUN 2011 | Notification by the Organization of the selected (nominated) projects to the designers or studios whose works have been selected by the jury. |
| 27 JUNE 2011 | Deadline for sending APPENDIX B/Participation form by email to premio.piranesi@gmail.com . |
| 8 JULY 2011 | Deadline for receiving the documentation via regular mail and electronic mail (maxi-mail). Personal deliver is also allowed, following pre-arranged appointment to be requested by email at mpatti@accademiaadrianea.net . |
| 31 AUGUST_1 SEPTEMBER 2011 | Conference for the presentation of the Nominations at the Auditorium at the Museum of the Ara Pacis in Rome. |
| 1 SEPTEMBER 2011 | Announcement of the winner of Piranesi Prix de Rome 2011 at Casa dell'Architettura dell'Acquario Romano", in Rome. |
| 1 SEPTEMBER 2011 | |

Opening of the exhibit of the selected projects at Casa dell'Architettura dell'Acquario Romano", in Rome.

PLEASE NOTE: This program may be subject to minor changes that will, in any case, be communicated immediately to all those who have expressed interest.

ART.10_CONTACT US

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e-mail premio.piranesi@gmail.com website <http://piranesiprixderome.accademiaadrianea.net>

APPENDIX A

APPLICATION FORM FOR THE INTERNATIONAL CALL FOR BUILT PROJECTS “PROGETTARE L’ARCHEOLOGIA”

NAME
SURNAME
OCCUPATION
PRINCIPAL/STUDIO
ADDRESS
CITY-ZIP CODE
COUNTRY
TELEPHONE/ FAX / CELL PH.
E-MAIL
WEBSITE

REQUESTS

participation in the International Call for Built Projects “Designing Archaeology” and in Piranesi_Prix de Rome IX Edition 2011

AND FURTHER DECLARES

to have read in its entirety the International Call Program Description and to accept all the conditions for participation expressed therein and, in particular articles no. 2, 4, 5 and 6.

SIGNATURE

DATE