

Buenos Aires High Performance

1. Introduction

Without a doubt, soccer is one of the most popular sports in the world. Fans from all over the globe meet regularly every time their teams play. On special occasions, such as the World Cup or other international competitions, life even seems to slow down to let the players shine during the game. Ninety minutes of tension, excitement, nerves, joy, and disappointment. Sport is so much more than a physical exercise; it is a way of living, a mood, something that defines who we are, not only as individuals, but also as teams, cities, nations...

The same way Milan is known as the world capital of fashion and Paris as the capital of fine cuisine, Argentina is known for the great talent of its athletes and the passion of their followers. This spirit is carried over to all disciplines of sport, making their athletes feel at home wherever they go. The case of soccer is particularly representative for Argentina, who has won seven America and Intercontinental Cups, two World Cups, and has been home to some of the biggest sporting legends who have ever played: Maradona, Lionel Messi, and many others.

Children in Argentina play in the streets of their cities with the dream of becoming part of their great sporting history. Many of these children grow up to become great players and keep the Argentinian legacy alive. Whether it's their environment or their genetics is impossible to know, but somehow or another Argentina is a continuous breeding ground for future sporting stars.

However, during the past decade, these talents have been forced to emigrate to other countries to push their skills as far as they can and compete professionally, taking with them part of the dream from the people of Argentina.

Many times these athletes are tempted, or even forced, to move to other countries due to a lack of sponsorships, facilities, or resources to develop their talents at the highest level. Argentina –and its

capital Buenos Aires – are well aware of the need to provide these athletes an ideal environment for their training and development so that they can choose to stay in their homeland and play for one of their many national teams.



2. Proposal

It is well known that most cities the size of Buenos Aires have difficulty maintaining a constant and uniform development of all its areas and districts. Whether it's due to mismanagement or private inversion, it is inevitable that some districts receive more money and resources than others.

However, during the last decade, many initiatives have emerged to try to balance this situation and revitalize those neighborhoods that may have been discriminated against in the past.

Many of these efforts are focused on restoring an area called El Riachuelo, a small river that flows from the Southwest to the Northeast along the southern border of Buenos Aires. El Riachuelo eventually ends in El Rio de la Plata, the widest river in the world. This area has been abused and treated as the back door of the city, a place where all the waste could be dumped to make the more fashionable neighborhoods look pretty.

The project to redevelop El Riachuelo is certainly large and complex. It will include the treatment of the water of the river itself, but also the creation of large areas of equipment and services for the city. One of the largest areas will be the Julio A. Roca park, which will be restored to become the new sports center of the city, something that feels very natural considering that in the park we can find the legendary Grand Prix racing track of Buenos Aires, as well as a sailing lake and a golf course. The recovery plan is already taking place, as one

can see by the recent construction of the largest tennis stadium in Argentina, where the Davis Cup currently takes place.

The goal of this competition is to develop the main building of the High Performance Soccer Training Center (BAAR) within the extension of the park and take advantage of the ten preexisting soccer fields that can be currently found there.

This center will serve as an incubator for young national athletes who have demonstrated their talent in soccer but have had difficulty balancing their professional careers with their studies and personal life.

For those teenagers who decide to take the program, the BAAR will become their new home. They will live, study, and train within the facilities. They will share their experiences with other young athletes while receiving outstanding coaching and teaching from the top professionals and experts in sports and academia. As they develop their sporting skills, they will also be developing their social skills. The road to success as an elite athlete is long and hard, but the BAAR initiative aims to help these kids make it to the finish line successfully, safely, and without forgetting that on top of soccer players, they are also human beings.

2.1 The site

The Julio A. Roca Park is located at the southern corner of Buenos Aires, bordered by El Riachuelo and the General Paz Avenue (a highway that wraps around the city and serves as a vertical spine for vehicle circulation).

This park has historically been the home for many sporting events. Within the park we can not only find the historic Grand Prix racing track of Buenos Aires, but also a sailing lake and more modern incorporations such as the José Jurado golf course and the May Terán de Weiss tennis stadium.

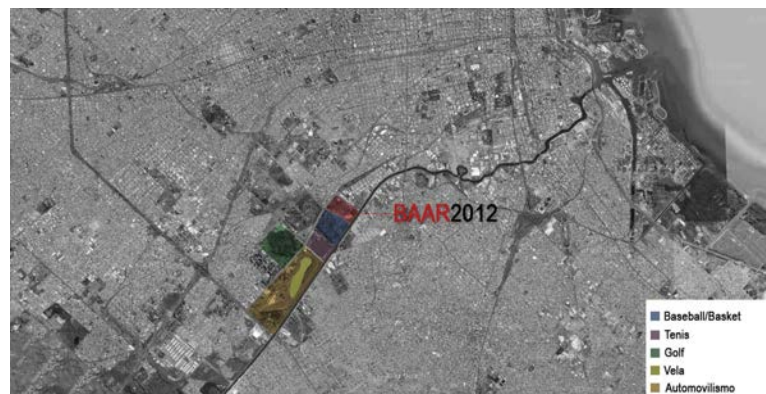
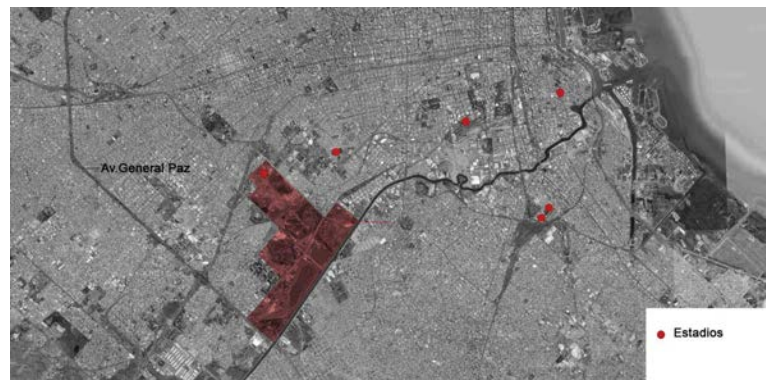
The park is split into five different areas; one of the areas is already being used to play soccer despite its deteriorated condition. This area currently holds ten professional-sized soccer fields, and is bordered by the H. Press Campora Highway, Coronel Roca Avenue, Pergamino Street, and El Riachuelo. It is precisely in this limited area where you will be working, designing the new Buenos Aires High Performance Soccer Center, embracing the pre-existences and adding your building to recover these facilities and turn them into the most advanced

soccer training center in South America.

This section of the park will eventually become connected with the remaining four areas once these also go through a similar, but independent, plan of renovation in the near future.

but on a virgin hill in front of it, approximately two kilometers away, on the other side of the Kemijoki River.

Currently, there are no roads connecting the village to the build site, so as part of the project a pedestrian walking road will need to be constructed. Participants are encouraged to pay special attention to the relation between the project and the surrounding nature; topography, vegetation, etc. As well as to the visual connection that will result between the city and the new building.



2.2 Spaces

GENERAL

Parking	50 vehículos
Reception	100 m2
Auditorium	250 personas
Multipurpose room	300 m2
Bar/restaurant	250 m2
Administration	120 m2
Shop	40 m2
Restrooms	2 x 15 m2

SPORT AREA

Sports Center (Regl. 44x22)	1000 m2
Gym	200 m2
Changing room	175 m2
Nursing	40m2

ACADEMY

4 Classrooms	4 x 40m2
Teachers room	40m2
Restrooms	15m2

RESIDENCE

Double rooms	40 x 20m2
Leisure rooms	100 m2
Kitchen	50m2
Dinningroom	160m2

Total (aprox.)	4000m2
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In addition / the main buildings of the competition, the project should also consider minimum of treatment for the surrounding areas of the project.

*Since this is an ideas competition the areas proposed in this document should be considered as an orientation. Participants are free to suggest new areas, combine them, etc. if they can justify that by doing so they are creating a better project.

3. Organization Criteria

3.1 Eligibility

This competition is public and open to all undergraduate students as well as those, graduate, masters, and PhD students who obtained their undergraduate degree less than 3 years ago.

In order to be eligible, all members of the team must meet at least one of the criteria mentioned above on the day the competition begins. The members of the team must be able to provide documentation to prove their student status if required to.

Teams can be formed by just one member or up to six (6). Members of a team don't necessarily have to be students at the same university or live in the same country.

It is not necessary that all members of a team are architecture specialists. Having a photographer, artist, philosopher, etc. on a team can help to see the project in a new way, thus enriching the final result. However, it is recommended that at least one member of the team has some experience in architecture.

Under no circumstances will members of the jury, members of the organization, or persons with a direct personal or professional relationship with members of the jury or the organization be allowed to participate in this competition.

3.2 Prizes

1st Prize

- 3.000€
- Publication in architecture magazines (“WA” “SUMMA+”, “90+10” and “Future arquitecturas”)
- 1 year subscription to a magazine of your choice: FRAME/MARK/ELEPHANT, Domus, Architectural Review, Architectural Record, Arquitectura Viva, Arquine, Detail, Future arquitecturas
- Exhibition at the Architecture School of Barcelona (ETSAB)

- Reviews in several architecture webs and blogs.

2nd Prize

- 1.500€
- Publication in architecture magazines (“WA” “SUMMA+”, “90+10” and “Future arquitecturas”)
- 1 year subscription to a magazine of your choice: FRAME/MARK/ELEPHANT, Domus, Architectural Review, Architectural Record, Arquitectura Viva, Arquine, Detail, Future arquitecturas
- Exhibition at the Architecture School of Barcelona (ETSAB)
- Reviews in several architecture webs and blogs.

3rd Prize

- 500€
- Publication in architecture magazines (“WA” “SUMMA+”, “90+10” and “Future arquitecturas”)
- 1 year subscription to a magazine of your choice: FRAME/MARK/ELEPHANT, Domus, Architectural Review, Architectural Record, Arquitectura Viva, Arquine, Detail, Future arquitecturas
- Exhibition at the Architecture School of Barcelona (ETSAB)
- Reviews in several architecture webs and blogs.

10 Honorable Mentions

- Exhibition at the Architecture School of Barcelona (ETSAB)
- Reviews in several architecture webs and blogs.

*Depending on which country you live and pay taxes in, the cash prizes might be subject to some withholding to comply with the corresponding legal regulations.

Publications

ArchMedium is in constant contact with some of the major architecture magazines and publishers around the world. For each competition, we agree to publish with the magazines that best match the theme of the particular contest. Depending of the final result, other publications might be interested in publishing the content as well.

We also keep very close contact with the most visited

architecture blogs and websites on the internet, where the content of the competition will be reviewed. It's hard to estimate how many websites will publish the competition since many of them find inspiration for their content in magazines or other blogs of reference.

Exhibitions

We will hold a free, public exhibition at the Architecture School of Barcelona (ETSAB). The exhibition might become a touring exhibition depending on the interest that other universities and cultural centers show for it.

3.3 Jury

the jury will be formed by the following members:
Presidente del jurado:

- Jury's President: **Clorindo Testa**
- Architect (History and studio):
Alejandro Vaca Bononato
- Architect (Studio): **Hernán Maldonado**
- Arquitect (Director of Infrastructure of the Department of Sport of Buenos Aires):
Beatriz Lagrutta
- Architect and Urban planner: **Alberto Varas**

Each member of the jury will vote the projects according to how well they did on their area of expertise, always remembering that each part of the project needs to be in relation with the rest.

*All members of the jury have expressed their willingness to take part in the voting process of this competition. However, their participation is subject to their professional commitments.

3.4 Calendar

May 16th 2012	Special Entry period starts
Jul 15th 2012	Special Entry period ends
Jul 16th 2012	Early Entry period starts
Aug 19th 2012	Early Entry period ends
Aug 20th 2012	Regular Entry period starts
Sep 15th 2012	Regular Entry period ends

Sep 30th 2012	Submission deadline
Oct 15-21 2012	Jury meeting
Oct 27th 2012	Winners announce

3.5 Registrations

The entry periods will be divided as follows:

Special	May 16th – Jul 15th	50€ + TAX*
Early	Jul 16th – Aug 19th	75€ + TAX*
Regular	Aug 20th – Sep 15th	100€ + TAX*

*18% TAX must be applied to these prices (Special 59€, Early 88,5€, Regular 118€)

The registration fee is per team, regardless of how many members are on the team.

If a team wants to submit more than one proposal to the competition they will have to register each proposal separately and pay an additional fee for each proposal they wish to submit.

For a project to be accepted the team must be properly registered to the competition. All registrations will be done through the ArchMedium website (www.archmedium.com), where you will be asked to choose between several payment options.

After completing the registration form, the first member of the team (who will act as the team's spokesman), will receive an e-mail (please check your junk folder too) with instructions on how to complete the registration if further steps are necessary. In the same e-mail you will also find the username and password that will give you access to the ArchMedium intranet where you will be able to check the status of your registration, change your team name, change your member names, etc.

3.6 Payments*

All payments made through Bank Transfer or Western Union must be identified with the registration code of the team they belong to so that we can relate them correctly. If we receive a payment that is not properly identified we won't be able to relate it to your team and your participation will not be confirmed until you provide a proof of payment.

Accepted payment methods:

Pay-Pal, Debit or Credit cards.

It is the fastest, easiest, and most secure way to pay online. Your registration will be received instantly. We do not charge any service fees when you use Pay-Pal, debit cards, or credit cards.

Bank Deposit

You must make a deposit of the stipulated amount (according to your registration period) to the account below. **

Bank: Caixa Catalunya
Account holder: ArchMedium
Account: 2013 0405 94 0203925775
Concept: Registration Code (three letters)
IBAN: ES7420130405940203925775
SWIFT: CESCESBBXXX

Western Union.

You must send a money order of the stipulated amount (according to your registration period) to the beneficiary below. After sending the money order, please send your name, country, and transaction ID by e-mail to gaston@archmedium.com. Any transaction fees that Western Union or the intermediary you are using might charge must be paid by the sender.

Beneficiary: Gastón Saboulard
Address: Duran i Bas 1, 3^o1^aA. 08002 Barcelona. SPAIN

* Once the payments are received and the registration is confirmed the fees won't be refunded or transferred to other competitions under any circumstance.

** The date that must be considered to identify which registration period you belong to is the date that ArchMedium will receive the deposit and not the day that it is sent. Any bank fees that this operation might generate must be paid by the sender.

3.7 FAQ

During the competition, all participants are permitted to ask questions which help them better understand the project description and/or any other aspect of the competition.

Any questions that are not resolved in this document or in the FAQ section on our website must be made through the ArchMedium's Facebook page. This ensures that all participants have access to the same amount of information.

3.8 Documentation

All the necessary documentation to develop the project, such as pictures of the site, videos, AutoCad

drawings, etc. will be available at the ArchMedium website so that anyone can download them before or after joining the competition. They may access and download the materials as many times as they need to.

Participants are free to use all this material in the context of this competition. They are also allowed to create their own graphic documents or to find new ones from other sources.

3.9 Submission

Each team will submit only one din-A1 size, landscape panel with their proposal.

This panel must be identified with the registration code of the team and the registration code ONLY; any panel including team names or personal names will be disqualified without refund.

Each team is responsible for choosing which information they include in their panel so that the jury may gain the clearest understanding of their project. However it's recommended to include at least the following information:

- Concept of the project
- Main floor layout drawings.
- Full and partial cuts.
- Some kind of 3D view.

The representation technique is completely free (2D drawings, pictures of models, sketches, renders, collages, etc.). The jury will not only evaluate the quality of the project but also the clarity and quality of the presentation.

We do not recommend including large amounts of text on the panel. The project should be explanatory enough through the graphic material. However, certain notes might be acceptable. These notes must be written in English or Spanish ONLY—any text written in a different language will not be taken into account and may lead to a team's disqualification.

Submissions must be done through the ArchMedium's intranet only, before the date indicated on the competition calendar. You must log in with your username and password and follow the upload process. No submissions will be accepted by e-mail or any other medium. The submission page will be automatically closed after the submission date and time are reached, not allowing any modifications or aggregations after that, so please,

try to upload your project 24 hours in advance so that you have time to solve any issues that might come up along the way (they always do!).

The panel must be no other size than Din-A1 and be in no other format than JPG. The maximum weight of the file is 8MB.

We recommend to layout the poster with a 72dpi resolution, although you might use a higher resolution as long as the file weight doesn't exceed the established limit.

3.10 Evaluation Criteria

The projects will be evaluated as follows:

- **Presentation:** Ability to clearly express the main ideas of the project and quality of the presentation.
- **Integration with the Environment:** Ability to relate to the urban and historical environment.
- **Architectural Design:** Ability to design a project that will become a landmark of the city without disrupting its current state.

*The jury reserves the right to award any proposal that fails at any of the parameters mentioned in these rules, as long as it justifies the breach of the rule in favor of the architectural design of the proposal.

3.11 Voting System Sistema de votación

The voting system to choose the winning projects is as follows:

1. ArchMedium team, following the jury's instructions, will make an initial selection of 50 projects in response to the above criteria.
2. ArchMedium will provide members of the jury both the pre-selected projects and all others in digital format so that they can privately review and include, if they consider it necessary, any of the non-selected projects in the initial list of 50 projects.
3. At the meeting, the jurors will discuss all the pre-selected projects (The ArchMedium's selected 50 projects plus the projects added by

the jury) to decide the winner, second and third prize and honorable mentions.

3.12 Intellectual Property

All the material submitted to the competition will become part of ArchMedium's files. ArchMedium will have full rights to publish and promote this material, always making proper mention of their authors. For any other purposes the authors of the projects will keep full rights over their design.

By submitting a proposal you are giving ArchMedium the right to use the received material in both printed and on-line publications. ArchMedium will also have the right to modify any of the mentioned material at its will in order to better adapt it to the different formats and layouts that different publications might have.

3.13 Additional Notes

- ArchMedium reserves the right to make any changes to this document (dates, deadlines, requirements, etc.) as long as the changes benefit a majority of the competition participants. Any modifications will be announced on the ArchMedium's Facebook page. It is each team's responsibility to check the ArchMedium's Facebook page on a regular basis to follow and incorporate all changes.
- The project of this competition is a fictitious job and will not be built. The provided documentation has been modified to better meet the goals of this competition and, as a result, the provided documents do not fully correspond with reality.
- This project is only an exercise, and therefore it will not necessarily follow any existing building or urban planning regulations.
- No one has hired or contacted ArchMedium in order to organize this competition. The idea and program of this competition have been fully developed by ArchMedium to serve solely as an academic exercise.
- ArchMedium has no relation to the owners of the site where this exercise is proposed to be and therefore cannot guarantee that

participants will have any access to the property.

3.14 Thanks

ArchMedium wants to thank the collaborators that have contributed to the organization of this competition. We would also like to thank the jury members, without whom this project would not have been possible.

