

Call for Papers for Issue #03:

# ICON



The concept of *icon* (from *Med. Gk. εικόνα*, *Class. Gk. εἰκών - ὄνος* «image») corresponds to recognizability and it is linked to an aesthetical opinion: this unique combination of recognizability, symbolism and aesthetical quality shapes it; the *icon*, as opposed to image, does not pretend to be seen, but to be looked through searching for the essence.

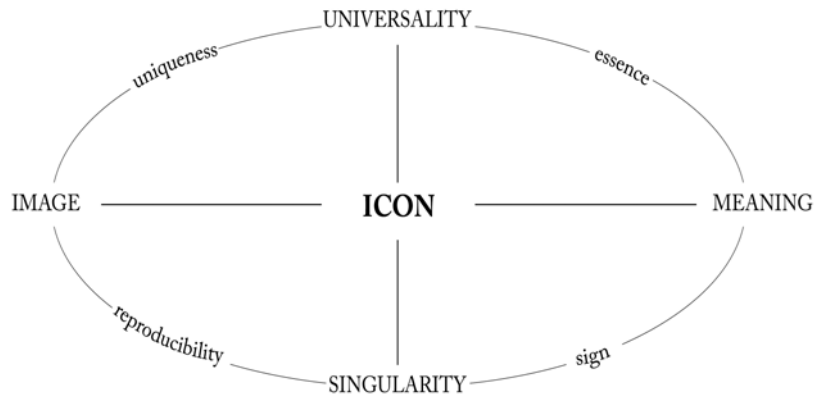
To live in a galaxy of *icons*, for us citizens of the new millennium, represents normalcy, to the extent we do not even realize how these have contributed, and are contributing, to reshape our cities and our ideas about the city.

The “sacredness”, the universality carried on by the *icon* in the past, the relationship created with the surroundings, nowadays seem rarefied. Andy Warhol has contributed in fighting the traditional concept of *icon*, elevating people and objects to representative symbols of an era, traducing them into something fleeting, repetitive, functional.

Everyday we interact with icons in front of a screen, but what is the meaning of *icon* today? What are the contemporary *icons*? And in the future?

Structurally organised in several ways of contribution – essays, insights, experiences, images – the issue is meant to be investigated in a multidisciplinary approach, from a global point of view, in order to define its complexity.

STUDIO #03 ICON wants to search for its meaning, its role and the current and future evolution of the conception of *icon*.



The *call for papers* defines the field of interest of an issue and produces a context in which situate contributions.

## SUBMISSION GUIDELINES

We are accepting proposals for our forthcoming issue **ICON**.

Contributions may be submitted in different forms – essays, photographic essay, illustrations, data visualizations, case studies and projects, interviews, comic strips and even novels – exploring the issue in any field of design: architecture, urbanism, art, photography, graphic design, film... etc.

### Info

- The article must be written in English.
- Contributors are asked to send a 200-word abstract about the proposal (until June 30<sup>th</sup> 2012).

### Writing

- Essays, interviews and novels should not exceed 3.000 words maximum.
- All texts should be submitted digitally in Microsoft Word (.doc) or Open Office (.odt) format.
- Documents should be unformatted, in either Arial or Times New Roman font.

### Image/Graphic

- Photographic essays, illustrations, projects...etc. should be sent with a 500 words maximum description.
- All images should be submitted full color (CMYK), in either JPEG or TIFF format (300 dpi, 2200x1500 px)
- All drawings should be submitted full color, in PDF format.
- For every image/graphic include illustration source, name of photographer/artist and name of copyright holder.

### Annex

- Name of the author/authors of the project
- A short biography of the author/s (max. 50 words)
- Other useful informations about the author/s

## DEADLINES

All submissions via e-mail to: [studiomagazine@rrcstudio.com](mailto:studiomagazine@rrcstudio.com)

ABSTRACT: **June 30<sup>th</sup> 2012**      FINAL PIECE: **July 20<sup>th</sup> 2012**      PUBLICATION: **October 1<sup>st</sup> 2012**