



Città di Lissone
Assessorato alla Cultura,
Identità e Tradizioni locali



2⁰⁰⁸ LISSONE DESIGN AWARD

INTERNATIONAL DESIGN COMPETITION

LIGHTING DESIGN

Under the patronage and the support of



Regione Lombardia
*Cultura, Identità e Autonomie
della Lombardia*



Provincia
di Milano



PROGETTO
MONZA BRIANZA

Under the patronage of



La Triennale
di Milano
Design
Museum

POLITECNICO DI MILANO



Sponsored by



PREMIO LISSONE DESIGN LISSONE DESIGN AWARD INTERNATIONAL DESIGN COMPETITION

*2008 Edition
Lighting Design*

INTRODUCTION

The Local Council of Lissone are promoting a new edition of the PREMIO LISSONE DESIGN that is focused on *lighting design*. This award initiative follows the widely-acclaimed and very successful first edition of the PREMIO LISSONE DESIGN, whose theme was *playing design and the children's sector*, that received 238 qualified applications from 22 countries.

The award is targeted to the generation of new product concepts with precise reference to the lighting market, i.e. the broad range of innovative applications in interior design, furniture accessories and outdoor lighting equipment. The main goal of the award is to bridge the gap between young designers and furniture manufacturers, lighting equipment makers, interior decorators and city planners. The broader aim of the event is to involve the local manufacturing industry and market makers, in their role as supporters for research and innovation. Considerable emphasis is given to the implementation of new lighting technologies and innovative lighting energy sources.

The award organizers will ensure broad publicity for the event, promoting it on periodicals and websites – either specialized in this sector or with a broader readership. All the information on the award, both at its initial launch as well as during its conclusion, will grant all participants – in particular those applicants who will outstand the competition by the quality of their submissions – a high visibility.

The award “Lighting Design” is intended to drive the Local Council of Lissone at the center-stage of its local industrial district, generating a new stimulus and a new purpose for technological innovation in a high value-added and high-margin market segment. The award is sponsored by the Museo d’Arte Contemporanea di Lissone, under the auspices of Progetto Lissone as well as highly reputable, high-goodwill institutions like “Politecnico di Milano” and “Triennale di Milano”.

The award will provide woodwork and furniture manufacturers, as well as lighting equipment makers, with new insights as to innovative trends in the design of product concepts related to and characterized by a distinctive lighting component.

RULES

1. Purpose

- Nurture and support young creative minds in the world of Design.
- Offer manufacturers new product concepts and new market development opportunities.
- Establish Lissone as an international “center of gravity” at the forefront for creativity and professionalism in the design sector.
- Promote Lissone as an international centre of research, experimentation and prototyping of products related to the world of Design.

2. Theme

The proposed theme requires that participants design new product concepts for lighting design and / or lighting equipment, with reference to the field of innovative lighting technologies and its multiple applications in interiors and exterior design.

3. Terms and Conditions for Participation

The award is open to university students (schools of Industrial Design, Architecture and Engineering), to students from Design technical schools, as well as to professional designers, artists and architects with no restriction on nationality. It is imperative that by 31st Dec 2008, each participant be 35 years old or younger. Submissions may be individual or representative of a team contribution. If a team is applying, a team leader must be indicated to manage official communications between the award committee and all the team participants. The age limitation set forth above is valid for all team members. It is mandatory that the projects be unpublished – in any manner or form. Infringement of this rule results in exclusion from the competition. Designs in production, submitted to other competitions, previously published or exhibited elsewhere are not admitted.

Each participant is required to scrupulously check the necessary requirements for participation to the award and is regarded personally responsible for their submission. Each participant accepts full responsibility for the novelty and originality of their submitted work.

Participation to the award is prohibited to the members of the awarding panel, their family members, to the employees of the “Comune di Lissone” and of the sponsoring institutions or companies.

Participation to the award is free of charge.

4. Prizes

The designated monetary prizes are:

- a. € 10000 divided up as follows: € 5000,00 for the 1st prize, € 3500,00 for the 2nd prize, € 1500,00 for the 3rd prize.
- b. Fabrication of prototypes for the first 6 qualified projects (prototypes for 4 other projects will be fabricated if supported by a sponsor).
- c. Exhibition of all submitted projects at the Museo d'Arte Contemporanea di Lissone; the award ceremony will occur the day of the exhibition opening.

- d. All the submissions to the award will be collected on a commemorative CD or DVD that will be included in the permanent collection of prototypes.

The awarding body and the Local Council of Lissone will moreover exhibit the fabricated prototypes and the related design projects within an appropriate facility, concurrently with the Salone del Mobile / Salone Satellite or 2009 Salone dell'Illuminazione.

5. Award Panel

The award panel is comprised of Arturo Dell'Acqua-Bellavitis, Director of Indaco Department of Politecnico di Milano, of Luigi Cavadini, Art Director of the Museo d'Arte Contemporanea di Lissone, Sergio Allievi, President of Progetto Lissone S.p.a., as well as of distinguished individuals from the world of research and from the lighting industry.

The president of the award jury will be nominated amongst the afore-mentioned members and the voting process will be majority-based. Every decision of the award panel is final.

6. Selection Criteria

- Novelty and originality of the project idea
- Aesthetics
- Use of new lighting technologies and novel materials, with emphasis on energy saving and efficiency
- Integration of the product concept within a system project
- Ergonomics, safety and environmental concerns
- Overall quality of the project submission
- Ease of manufacture / production

7. Design Project Submission

Each design project must be submitted with:

- a. Two drawings (mounted on rigid foam core type panels) of size 100x70 cm, realized using techniques at the discretion of the participant, and including at least one suitably scaled drawing illustrating the overall and detailed view. The use of colour is permitted.
- b. A brief written (English or Italian) account of the motivations and characteristics of the design including materials, together with any other information considered useful. This text should be in A4 format and must not exceed three pages (3 sides).
- c. A CD-ROM containing the files of the drawings and the written account with images of adequate quality and resolution for printing (300 dpi in format .jpg or .eps, max 20x15 cm).
- d. The award application form.

A label (downloadable from www.museolissone.it) must be positioned on the back of each submission, identifying the participant's name and submission title.

A label, again downloadable from the web site www.playingdesign.com, must be fixed to the back of every submission, indicating the title of the competition and the identity of the participant.

8. Delivery of the Design Projects

The required design projects must be submitted in person, by post, or by courier not later than 20th December 2008 at 11.00 am (ROME TIME), to the following address:

Palazzo Municipale del Comune di Lissone
Ufficio Protocollo / Segreteria
Via Antonio Gramsci, 21
20035 Lissone (Milano)

The award administrators will also accept submissions received by 5th January, 2009 by post or courier, only if such submissions meet both these criteria: *(i)* they were mailed or sent before 20th December 2008 at 11.00 am (ROME TIME)¹, and *(ii)* an electronic copy of the submission was emailed to lissonedesign@comune.lissone.mb.it or faxed to +(39) 039 7397 274 before 20th December 2008 at 11.00 am (ROME TIME).

The submission must contain the following data from the participant(s): *(i)* name, lastname, birthdate and place of birth, *(ii)* profession (i.e., professional or student; in the latter case, please indicate the university / school you are enrolled in), *(iii)* social security or national insurance number, *(iv)* place of residency, *(v)* a phone number where the participants can be reached (both landline and mobile if possible), *(vi)* an email address, *(vii)* an explicit declaration stating that the participant(s) know all the conditions of the award and accept them unconditionally. The application form may be downloaded from the website: www.museolissone.it.

A copy of the application form will have to be enclosed to the design project submission.

The date and stamp of the protocol office at the Comune di Lissone will attest the occurred submission.

The submission package must be clearly marked with the title "PREMIO LISSONE – DESIGN - 2008". Deliveries with charges on the receiver are not permitted and will be returned to the sender. The participants must declare to the transport company / courier / carrier responsible for delivery that the package has no commercial value, and they must ensure that any payable delivery duty has been settled along with any customs duties.

9. Communication on the Award Winners

The assessment of the Panel of Judges and the nomination of the winners will be communicated by email. Email will also be used to inform all participants of the opening date for the exhibit.

10. Publication of Design Projects

At the time of award application, all participants authorize the Local Council to exhibit their projects in public (in exhibitions and events of various forms) and to publish their projects in a catalogue, dedicated publication, in the specialised press, or in CDs/DVDs. Specifically, all participants authorize the Local Council of Lissone to provide copies of the design projects to the specialised press to write articles about the award and its related events. No compensation will be due to the authors of the design projects for said use, beyond the obligation to acknowledge the designers. The copyright for the design projects remain, in any case, the property of the respective original authors. The design projects will not be available for collection after conclusion of the award ceremony. The organizers of the competition accept no responsibility in cases of loss, theft, or damage of the design project submissions.

¹ The postal stamp or the tracking number of the shipment will be used for this extended selection.

12. Authorization

Pursuant to Legal Decree 196/03 in relation to individuals and other subjects as regards the processing of personal details, the participants authorize the competition organizers, from the time of application for participation, to process their personal details for the purpose of managing the competition. Every participant to this award implicitly accepts the rules described in this document.