

## **APPLY NOW!**

Deadline: until all the places have been filled **July, 4th** 

WALKINGOUTOFCONTEMPORARY.COM

**Stalker Walking School** International Workshop

LIVE AT POMPEII.

HOW TO PROFANE A CONTEMPORARY MYTH

A camp at Vesuvius's slope

**POMPEII (Italy)** July, 12-18, 2014



## WHY POMPEII?

IS POMPEII ONE OF THE PROTOTYPES OF CONTEMPORARY THEME PARKS?

IN THE FUTURE WILL WE KNOW MORE OR LESS ABOUT POMPEII'S PAST? WILL ANCIENT AND CONTEMPORARY POMPEII BECOME A SINGLE PLACE?

WHY AND HOW HAVE MANY ARTISTS, ARCHITECTS, ARCHAEOLOGISTS, AND FILM MAKERS CONTRIBUTED TO BUILD THE MYTH OF POMPEII?

HOW MANY DIFFERENT POMPEIIS EXIST AROUND THE MOST POPULAR ARCHAEOLOGICAL SITE?

DOES TOURISM IN CONTEMPORARY TIMES POLLUTES CULTURE, ENVIRONMENT AND SOCIAL RELATIONSHIPS? IF YES, HOW COULD IT BECOME SUSTAINABLE?

AS TOURISM WAS BORN IN ITALY, COULD THEN ITALY BE THE RIGHT PLACE TO REINVENT IT?



#### CONCEPT

Under Vesuvius's risk of eruption, everything seems to be complex and contradictory, archaic and precarious. In the event of an eruption about two million people would be evacuated, while about the same amount of people accesses the ruins of Pompeii every year. One of the most beautiful landscapes of the world is collapsing under the pressure of contemporary culture, day by day more affective then the millennial geological risks. Exclusivity and exclusion, fragmentation and isolation, emergency and spectacle, actualize the "misery and nobles" historical character of Naples and its surroundings.

The goal of the workshop is to investigate Pompeii's contemporary myth, its growth from the first excavations in 1748 until today and its boundaries, by walking through the cultural, environmental and social contradictions in between the worldwide known archaeological tourist site and its context.

The workshop, held in a camp on the side of the volcano, will investigate and experiment tactics and strategies, along with the Stalker attitude, to cross, inhabit and map the boundaries, the gaps and the contradictions of the Contemporary landscapes, attempting to transcend and profane them, knitting relations across them, attempting to map limits and possibilities of one of the most beautiful and exploited landscapes worldwide.

#### **TOPICS**

The workshop is structured in walks, actions, encounters and talks. Pompeii's context will be analyzed exploring the relationship with Vesuvius, with other archaeological sites of the area and with the modern city, to understanding how and why Pompeii's myth was built, through history, by the works of writers, artists, filmmakers, photographers, and architects.

The aim is to understand and design possible strategies on the following three main topics:

### I. Enter and Exit Strategies: In, Out and Around Pompeii

Design a network of cultural paths across the area to reconnect Pompeii, its social and environmental context in a complex and sustainable travel experience.

## 2. Pompeii's Myth

Design a proposal for the creation of a Museum of the Myth of Pompeii in the abandoned *Italtubi* factory next to the archaeological site.

### 3. Lost & Found.

Design a proposal for a VISUAL CATALOGUE to map the historical process of location, dislocation and relocation of the archeological pieces in between museums, sites and deposits.



#### **To whom**

The workshop is open to students, professionals and scholars in architecture, landscape architecture, fine art, sociology, photography, journalism, any related fields and everyone curious and hungry to learn!

Please, send a motivation letter or any form of selfpresentation without any restrictions on medias.

Students will receive an official certificate of participation.

Number of partecipants: max 20

Language: English and Italian

#### **WITH**

The workshop will be held by Giulia Fiocca, Matteo Fraterno, Lorenzo Romito

with the partecipation of different experts (vulcanologist, archaeologist, art historian, museologist, urban planner and ecologist).

The workshop is a proposal along the SWS educational experience started with ETH Zurich and HfG Karlsruhe with a walk in Naples on October 2012, followed by the exhibition 'The Walk. Naples to Pompeii and in between' (June, 2013) by the Media Art Department/Photography, Karlsruhe University of Arts and Design and 'The Walk. Naples – Karlsruhe – Zurich' (Febraury, 2014) in the ETH Hoenggerberg underground by the students of the ETH Lehrcanapé.



Atelier Fraterno – daily workshop place

# Accomodation

will be in tents (eventually provided by the organisation) and shared rooms

## **Meals**

local food and common kitchen

## Partecipation fee

450 € including accomodation and meals.

For further info and application, please write to:

stalkerwalkingschool@gmail.com

DEADLINE JUNE, 4th

### WALKINGOUTOFCONTEMPORARY.COM









**Stalker Walking School** is an Independent Educational Institution designing itself through on field educational paths in open collaboration, internationally, with Universities, museums and research centers and locally with artists, inhabitants, researchers, associations and institutions.

**SWS** proposes, as educational tool, the Stalker "practice" developed in the last twenty years, by "walking across " the physical, cultural, mental, socio economical, political boundaries that are dividing the contemporary world from its "invisible" context, done of what it refuses, exploits and reject, a parallel dimension named by Stalker "Actual Territories".

**Stalker,** a collective subject found in 1995, bases its researches and actions on the spatial practices of exploration, listening, and relating with local contexts, archives of memories and collective imaginaries. Practices activated through creative tools of interaction with the inhabitants and the environment, trying to develop awareness, capabilities, and new social behaviors and knowledge in facing social and environmental changes.

stalkerlab.org, osservatorionomade.net, primaveraromana.wordpress.com, odisseadelgolfo.wordpress.com

The International Workshop in Pompeii is a part of the

XXI CENTURY GRAND TOUR

An educational Odyssey at the end of Contemporary.

How the travel to Italy could turn back to be a fundamental educational experience in Contemporary times?

Would impertinent walkings across different timespace boundaries of Contemporary spatial devices allows to learn more then not just moving within its normative frame?

Is it more important to think the change or to change the way of thinking?

CAN A DIRECT EXPERIENCE OF SPACE TEACH US THINKING?

All through the times traveling through Italy has been a fundamental artistic, cultural and educational experience. The "Grand Tour" was a must of the education for European intellectuals from the XVII to the XIX century. At the end of the Contemporary times, is there still a chance to learn from the travel through Italy? The 'turistification' of the traveling experience, the vacancy from the international cultural scene of contemporary Italian culture in the last decades are putting in doubt this possibility. Venice, Rome, Naples were universal urban models at the beginning of the contemporary era. Through an educational Odyssey across the decay of those urban models, along with the Stalker practice to walk across the boundaries in between contemporary and actual, SWS wants to experiment the possibility to learn how to exit the never ending age of Contemporary. Let's walk together... out of contemporary. The practice to walk out of contemporary could become a way to re enact the sense and the possibility itself of learning by traveling.