

T & T - Tourism and Territory

Enhancing urban and territorial heritage
through integrated relational tourism

URBAN DESIGN FOR URBAN SPACES IN AIDONE / MORGANTINA

CALL FOR PARTECIPATION

ARKA - ARchitecture Kore Atelier

Aidone

February 21st - 28th 2015

sparelife2015@gmail.com

Kore University of Enna & Municipality of Aidone



The **Faculty of Engineering and Architecture** at the **ARKA Lab** in Aidone offers the opportunity of a full-time research and didactic experience in *enhancing urban & territorial heritage through Integrated Relational Tourism*. An activity focused on the issue of **Urban Design for Urban Spaces in Aidone/Morgantina** as an opportunity aimed to improve the quality of life so as the local economic development for the communities of the inland rural areas.

The **Kore International Winter School 2015**, represents a continuous of activities as interviews and meetings, workshops and expositions, lectures and site visits that, through 8 full days of common work, should explore problems and hopefully propose a range of visions for the future of the city and of the hinterland of Aidone-Morgantina and its heritage.

The Kore International Winter School 2015 includes field trips and guided visits to the study site of Aidone and Morgantina, Piazza Armerina and Villa del Casale, Enna and Pergusa areas as well as social and cultural events.

The School activities are articulated on three structural **goals**, which are:

- the activity of scientific and applied **Research**, implicit in the proposed innovative approach as in the chosen application field;
- the integrated project implementation **Scenarios**, as expected design results by the workshop;
- the **Training** for new needed professionals, important to manage the transition to a different development model from the current one.

Official and work languages

Official language: **English** (for meetings, lectures, exhibitions, etc.)

Work languages: **Arabic** and **Italian** (for any other informal relationships!)

Short Presentation

The Winter School aims to promote a trans-disciplinary and international approach that encourages the development of skills and knowledge in the field of Integrated Tourism managed by the territory through its local actors and resources. An approach that can provide a niche market that can mean a real and substantial alternative market for the products and the processes of the tradition; today under risk of "extinction" because considered, for various reasons, out of the ordinary market.

The core idea is that the Integrated Tourism and the Inland Territories can give insights and innovative opportunities in the cultural heritage, agro-food and handcraft sectors by promoting a range of activities such as educational farms, urban gardens, urban quality spaces, widespread accommodation activities, rural tourism, Km 0 catering and so on. An innovative approach to the urban design themes for the open urban spaces that can help this process also considering of the interaction and its role between real spaces and virtual ones in the current digital age.



The issues involved, in a trans-disciplinary vision, may be the urban design, the architecture, the design for the craft but also for the public space, the tourism, the archeology, etc.

The study case chosen is the city and the territory of Aidone, rural area of the interior of Sicily, currently the margins of development but (as many similar places in the Mediterranean “world”) particularly rich in values, products and processes maintained by ancient rural traditions (wheat, bread, olive oil, dairy products, dry fruit, etc.). An area and a local community also guardians of a cultural heritage of exceptional character (the old city of Morgantina, the “Goddess of Morgantina”, the procession of St. Philip, the culture and language of old Gallo-Italic, etc.). The pre-Greek, Greek, Roman and Arab periods in Sicily are very well represented in its center and even more in Aidone-Morgantina.

The case chosen also lends itself to some interesting comparisons and parallelisms with some well known Egyptian realities (Rashid, Luxor, El Fayoum, etc.).

The activities of the School will be held at the Faculty of Engineering and Architecture of Enna to its “ARKA Lab” in Aidone.

Note: *Considering the attributes of the Winter School activities it is strictly suggested to bring your own laptop. Internet connection will be provided by the School.*

Promoters

Kore University of Enna - Aidone Municipality

University Partner

British University in Egypt - Delta University (Egypt) - Mansoura University - Napoli 2nd University - Palermo University (Italy) - Salento University.

Institutions Partner

CRUEC, Research Center - CSFS, Center of Sustainability and Future Studies - DaC, Design al Centro, Research Network – NonSoStare, Cultural Association - Academy of Scientific Research and Technology of Egypt - IEREK, International Experts for Research Enrichment and Knowledge Exchange International Institution - FARM CULTURAL PARK.

Location of activities

ARKA Lab - ARchitecture Kore Atelier
via Erbitea, Aidone-Morgantina (EN)

Duration

February 21st to 28th 2015 (days: 8)

Number of participants

Min. 20 and Max. 50.

The Scientific Committee may, if it deems appropriate, to establish any exceptions to the maximum number of participants.

Total number of hours and ECTS Credits (CFU)

Totally 64 hours (8 hours/day: 10:00 am -06:00 pm).

A detailed certificate will be provided by the organizers for the purpose of obtaining ECTS Credits (CFU).



Who and how to participate

Any university students, PhD Students and young professionals are eligible to participate, without any restriction of age, nationality and field of interest (Archaeology, Architecture, Design, Engineering, Geography, Informatics, History, Sociology, Tourism, etc.). In particular are admitted attendees from all of the courses of study in every class planned in accordance with DM 270/2004 or equipollent to these.

Participation Form (attached below at this Announcement) must be received by 24:00 on 2015/01/15 to the organizing secretariat (sparelife2015@gmail.com) only by e-mail and must be accompanied by the Curriculum Vitae et Studiorum along with a copy of ID/Passport and of a recent personal photo.

Note: The access can be regulated through appropriate forms of selection that could be activated in relation to the total number of applications received.

Fees and acceptance

Participation fee is fixed in € 550,00 and includes all expenses necessary to support the activities of the workshop (lectures, materials, tutoring, field visits, etc.) and includes also accommodations in Aidone for outsider participants and transportations (to/from airport, guided visits, etc.). Fees do not include travel and food costs.

The fee has to be paid after received confirmation of the acceptance by the Scientific Committee but no later than the 2015/01/21.

Note: Special rates can be applied for participants from Kore Universities with the exclusion of any additional services.

Excursions

The following free trips will be offered in addition at the field visits to the study sites:

-Palermo

-Sicily Out-let Village

Note: Other trips or social activities will be arranged on place.

Contact Person

For any inquiries or further information, please contact:

Arch. Francesco Mingrino: sparelife2015@gmail.com



Application Form

To send, only by e-mail, to: sparelife2015@gmail.com

A GENERAL INFORMATION

.....
Last name

First name

.....
Date of birth

Place of birth

.....
Nationality

Country of residence

.....
Full address

Zip Code

.....
City

e-mail

.....
Telephone nr.s

.....
Other language(s)

B APPLICATION for ADMISSION to the WINTER SCHOOL

I wish to enroll in the **Kore International Winter School 2015 - Spaces for the Real Life**, on the issue: ***Tourism and Territory. Enhancing Urban & Territorial Heritage through Integrated Relational Tourism*** and focused on: ***Urban Design for Urban Spaces in Aidone/Morgantina***

C ACCOMMODATION & FOOD SERVICES

Does the participant intend to use the accommodation service? Yes No

Does the participant intend to use the food service? (€ 25,00/day) Yes No

D MATTERS and LEVEL of STUDIES

What level and matter of studies have you completed? Or what studies are you still attending?

.....

Please indicate your University

.....

E ACCEPTANCE and RULES

ACCEPTANCE

The registration for the Winter School will take place within 5 days from the receipt of this Form and after acceptance by the Scientific Committee. In case of acceptance you will receive the full information to pay the participation fee.

RULES

1. Programs and Activities

The student accepts the academic programs and the related activities presented by the Organizers, which may be changed according to didactic necessity as considered by the Scientific Committee. The Winter School organization doesn't account for the absence of one or more Lecturers that has under signed the formal Letter of Intent and that has been invited to conduct lessons during the Winter School.

2. Payment

The Winter School participation's fee of € 550,00 shall be paid by the outsider participant once the requested admission is accepted and it will not be reimbursed in case the participant renounces in attendance. In case of non-payment of the enrolment fees, the admission will be void.

Note: Special rates can be discussed for Kore students without any additional services.

Fees do not include travel costs

3. Accommodation and Foods

The Winter School offers to any outsider participant an Accomodation service hosting the participant of a B&B facility, included in the fee.

The Winter School also offers to any participant a facultative Food service, providing the participant of lunch and dinner per day with an integrative fee of € 25,00/day.

4. Didactic materials

The Winter School provides the student with colors, paper, illustrative materials and any other needed materials to better work. Given the practice character of the Winter School, it is our recommendation to bring your own laptop. The internet connection will be provided by the organizer.

5. Damages

The student is responsible for any possible damages caused personally by him/her to others and/or to personal or real property during the Winter School activities.

The undersigned (*first and last name*) declares to have read, understood and accepted the rules and the conditions of this Winter School announcement.

Date

Student's signature

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