

## 24/03 Emotion & Design

## 25/03 Spaces & Culture

## 26/03 Interaction & People

## 27/03 Innovation Tools

## 28/03 Becoming Smart



### DEFENDING SESSION

PhD thesis discussion:

09.30am  
**Sara Colombo**

10.30am  
**Daria Casciani**

11.30am  
**Elia Gatti**

PhD thesis discussion:

09.30am  
**Paola Cordera**

11.30am  
**Giacomo Miola**

PhD theses discussion:

09.30am  
**Giorgia Lupi**

10.30am  
**Sara Radice**

11.30am  
**Pietro Righi Riva**

PhD theses discussion:

10.30am  
**Alessandro Baldusso**

11.30am  
**Laura Mata Garcia**

PhD theses discussion:

10.30am  
**Paola Garbagnoli**

11.30am  
**Izabela Witoska**



### OPEN LECTURE

2.15pm  
Opening ceremony  
**Giovanni Azzone**  
(Rector, PoliMi)  
**Arturo Dell'Acqua**  
(Dean, Design Faculty)  
**Barbara Pernici**  
(Director, PhD School)  
**Silvia Piardi**  
(Head, Design Dept.)  
**Francesco Trabucco**  
(Coordinator, Design Phd)

3.00pm  
Lectio Magistralis  
Prof. **Marco Maiocchi**

4.00pm  
Prof. **Elke Den Ouden**  
(TU – Eindhoven, NLD)

5.00pm  
Prof. **Charles Spence**  
(Oxford University, GBR)

6.00pm  
Prof. **David Frohlich**  
(University of Surrey,  
GBR)

2.30pm  
Prof. **Dominique Poulot**  
(Sorbonne University,  
Paris, FRA)

3.30pm  
Prof. **Spartaco Paris**  
(La sapienza, Roma, ITA)

4.30pm  
Prof. **Jonathan Woodham**  
(University of Brighton,  
GBR)

### PHD EVENINGS

6.00pm  
**Networking Cocktail**

2.30pm  
Prof. **Andrew Vande Moere**  
(KU Leuven, BEL)

3.30pm  
Prof. **Mattew Battles**  
(Harvard University, USA)

4.30pm  
Prof. **Dan Pinchebeck**  
(University of Portsmouth,  
GBR)

6.00pm  
**Networking Cocktail**

2.30pm  
Prof. **Udo Lindemann**  
(Technische Universitat  
Munchen, GER)

3.30pm  
Prof. **Johan Redström**  
(Umeå University, SWE)

4.30pm  
Prof. **Toni-Matti Karjalainen**  
(Aalto University, Helsinki,  
FIN)

6.00pm  
**Networking Cocktail**

2.30pm  
Prof. **Maria Antonietta  
Sbordone**  
(Università di Napoli, ITA)

3.30pm  
Prof. **Christian Boucharenc**  
(NUS, Singapore, SGP)

4.30pm  
Prof. **Teodoro Valente**  
(Università degli studi, Roma,  
ITA)

6.00pm  
**Final Party  
DJset by Missinred**

Curated by  
Alessandro Biamonti  
Luca Guerrini